



the gandalf group

C-Suite Survey On Climate Change

March 20, 2007

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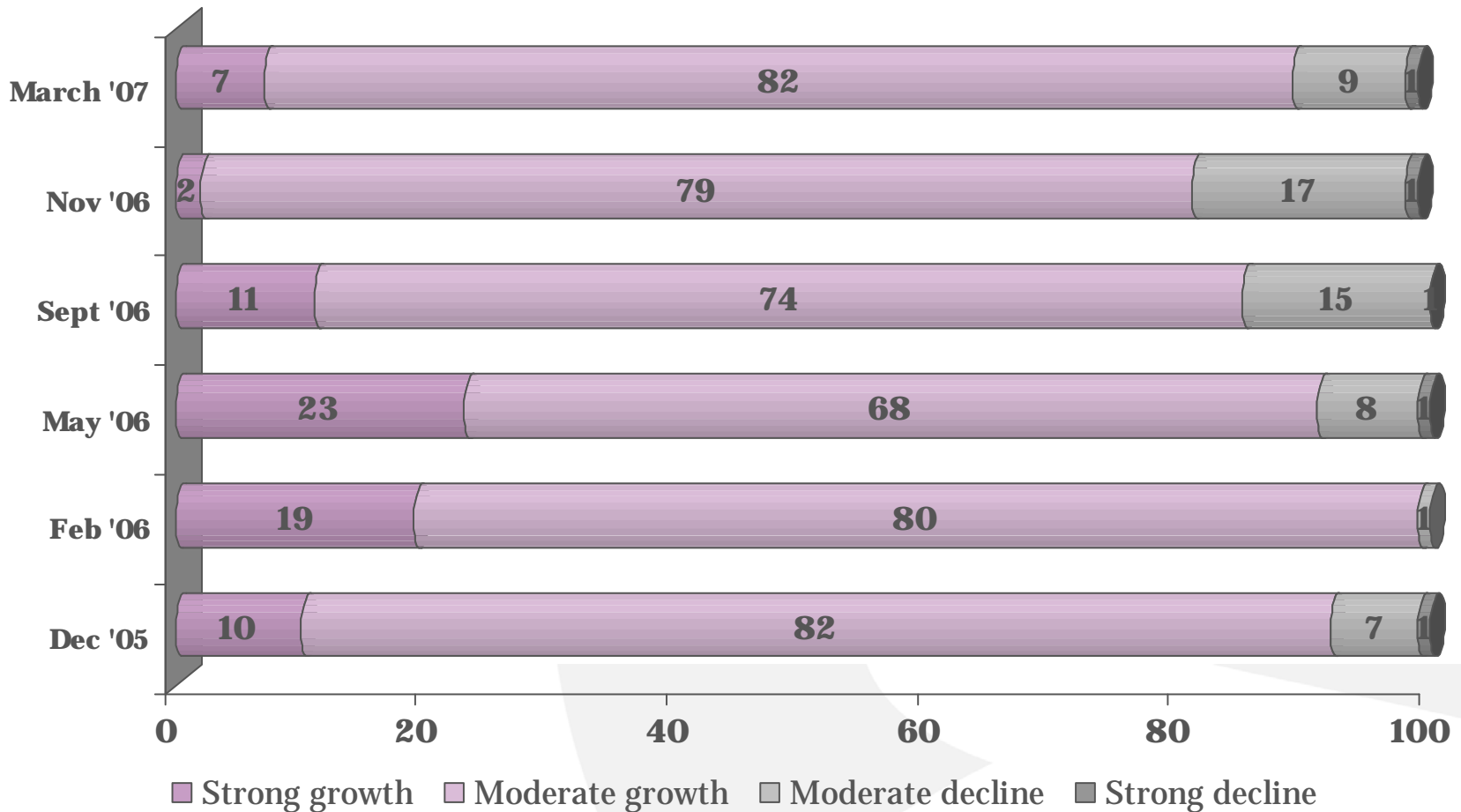
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Expectations: Canadian Economy

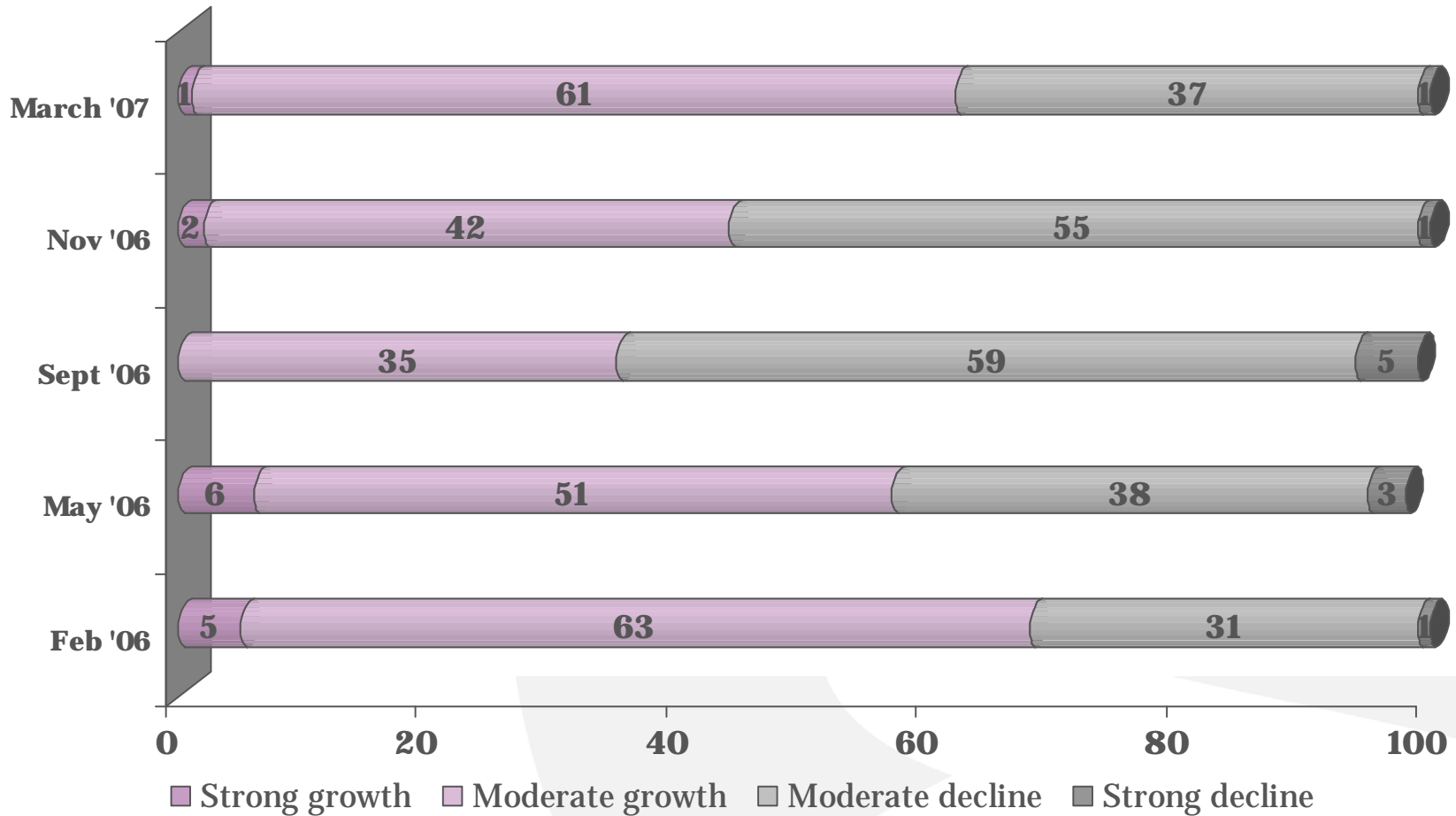
What are your expectations for the Canadian economy over the next 12 months, strong growth, moderate growth, moderate decline, strong decline?





Expectations: U.S. Economy

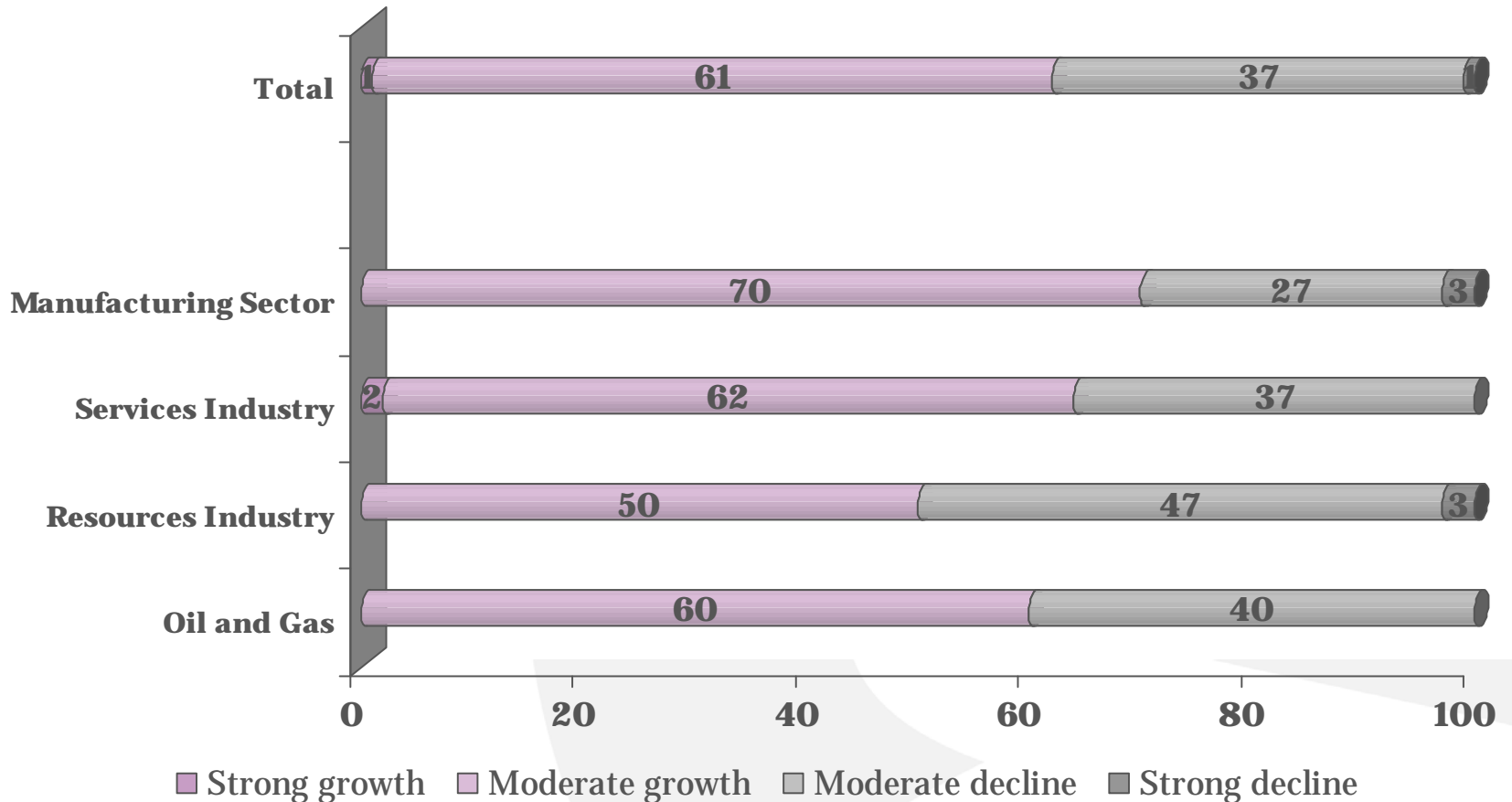
What are your expectations for the U.S. over the next 12 months, strong growth, moderate growth, moderate decline, strong decline?





Expectations: U.S. Economy

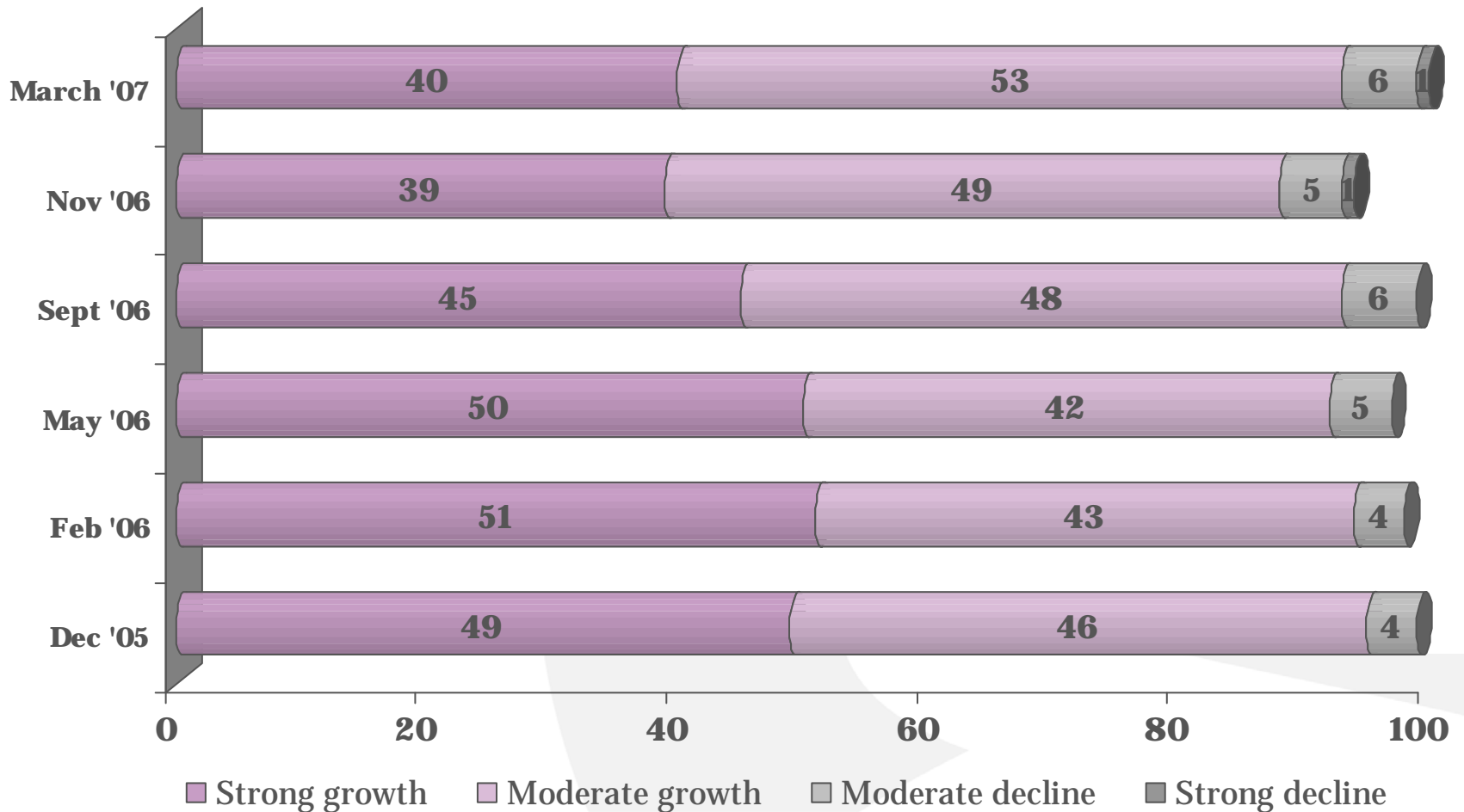
What are your expectations for the U.S. over the next 12 months, strong growth, moderate growth, moderate decline, strong decline?





Expectations: Company

What are your expectations for your company over the next 12 months, strong growth, moderate growth, moderate decline, strong decline?





Expectations: Company

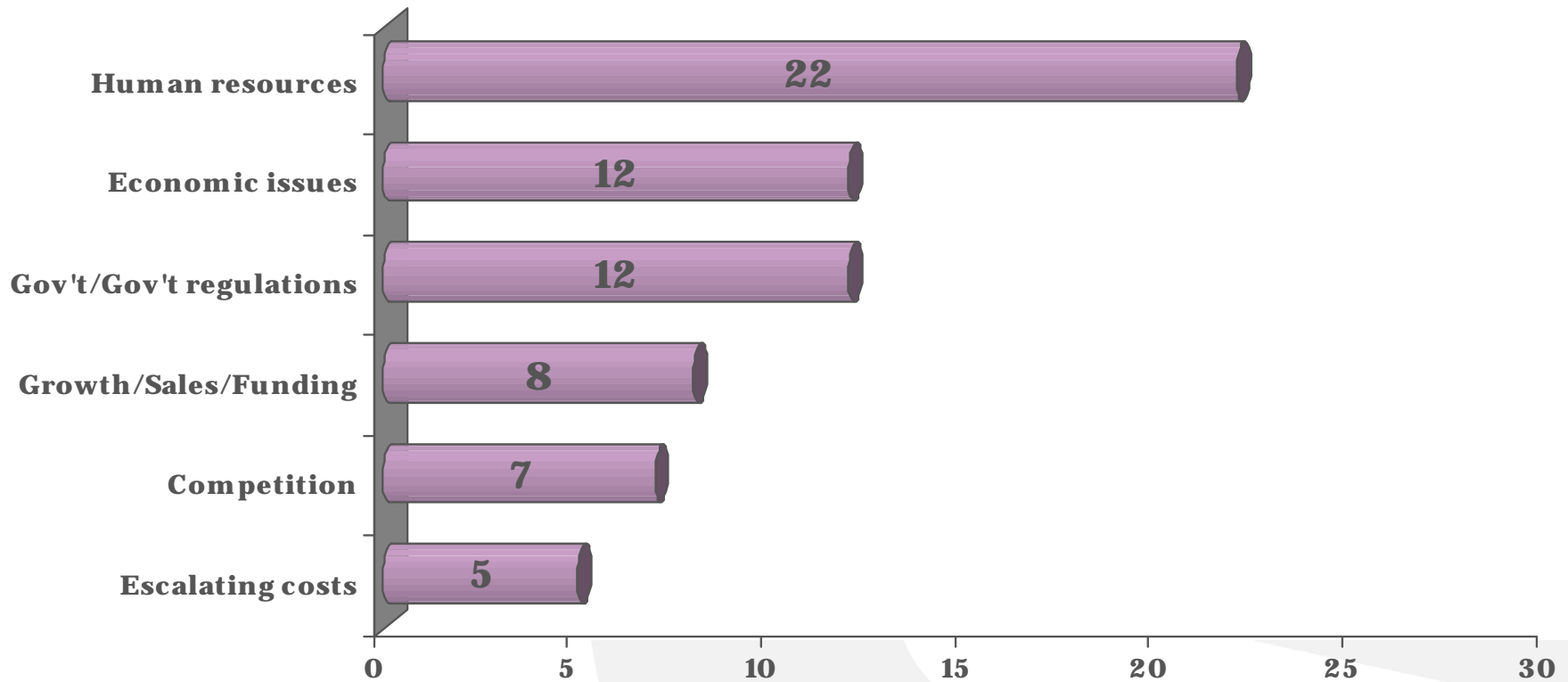
What are your expectations for your company over the next 12 months, strong growth, moderate growth, moderate decline, strong decline?





Biggest Issue Facing Company

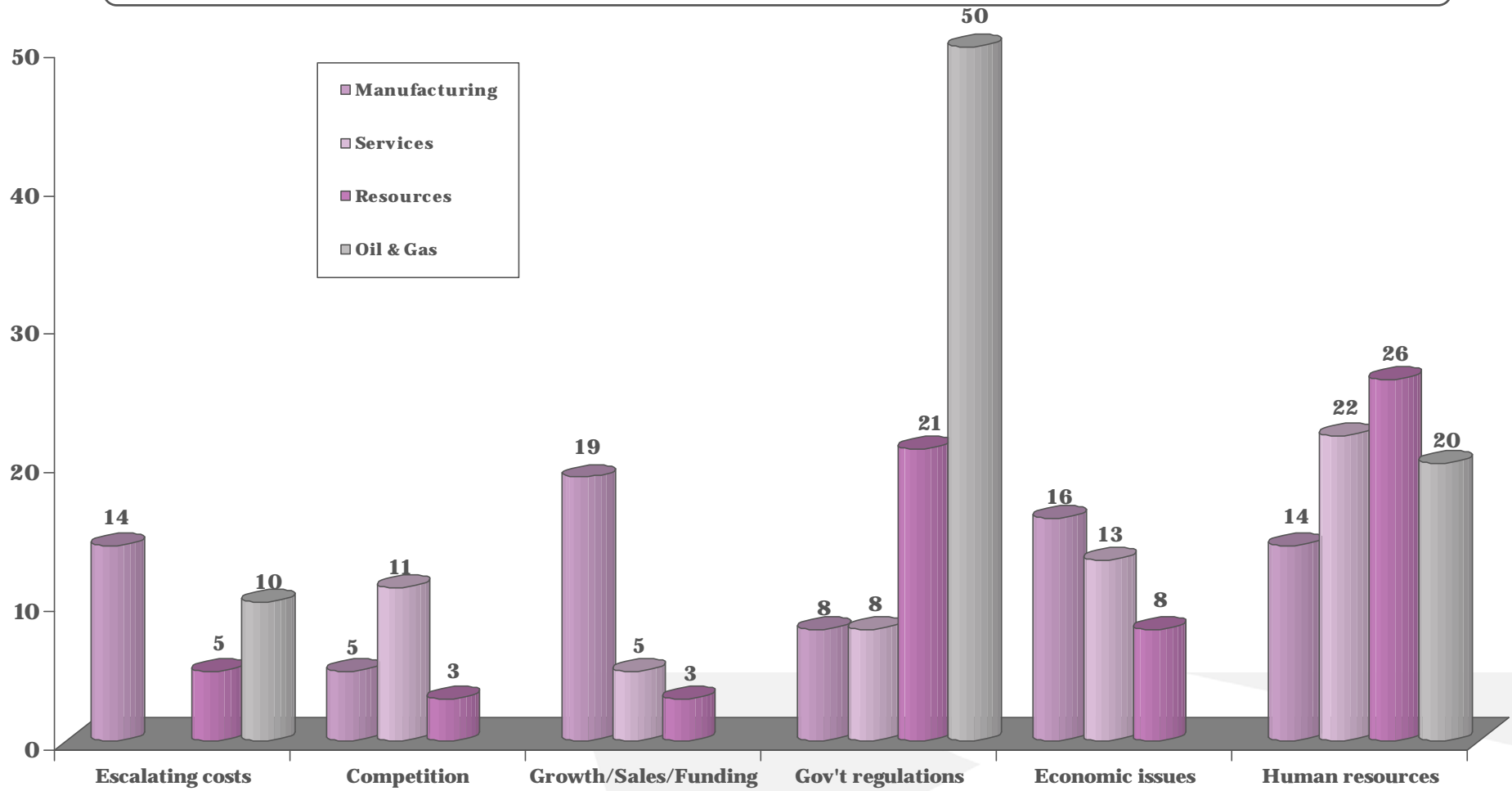
What is the biggest challenge facing your company right now?





Biggest Issue Facing Company

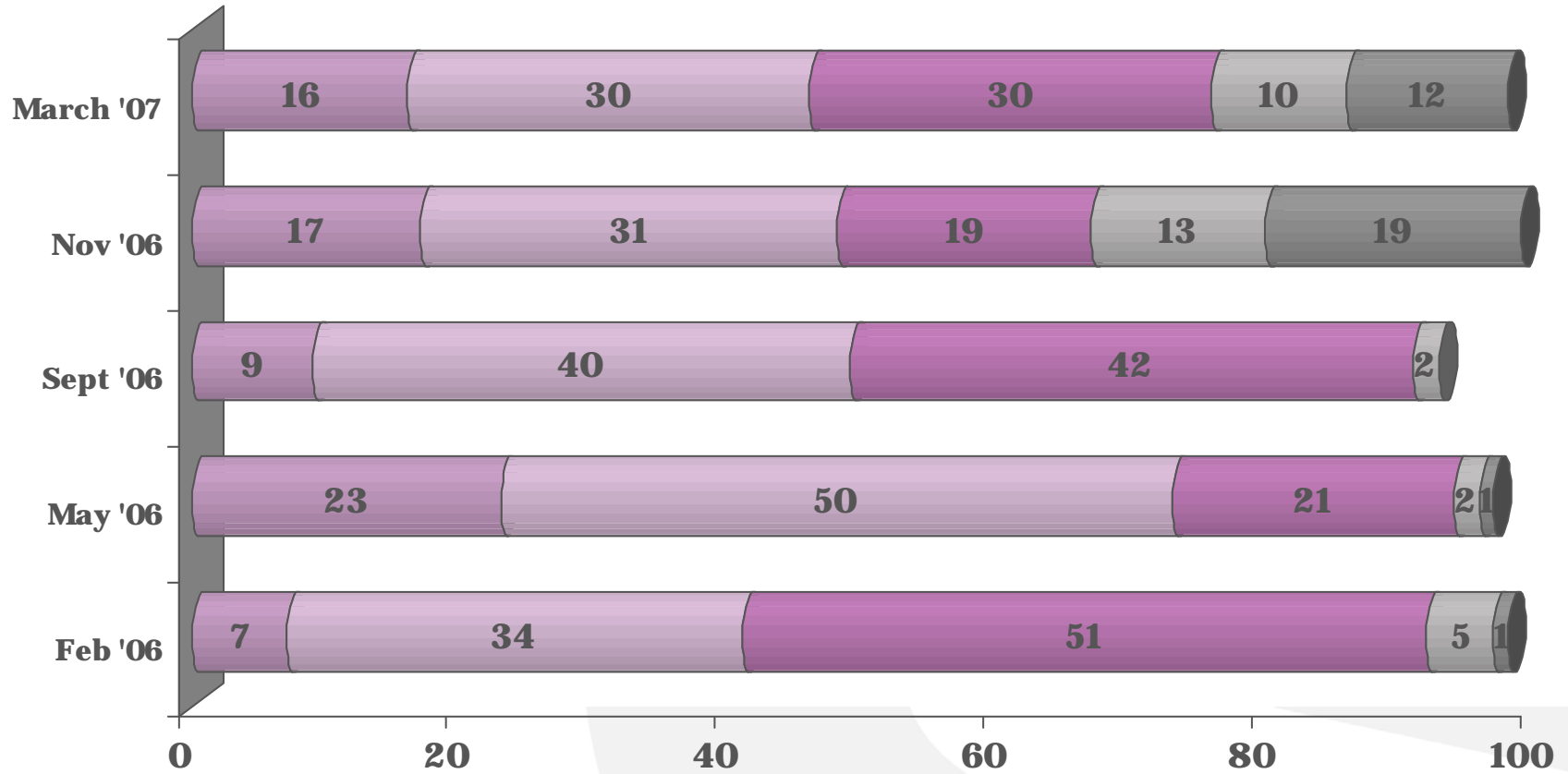
What is the biggest challenge facing your company right now?





Impression of Jim Flaherty

How favourable or unfavourable is your impression of Jim Flaherty in his role as Minister of Finance?

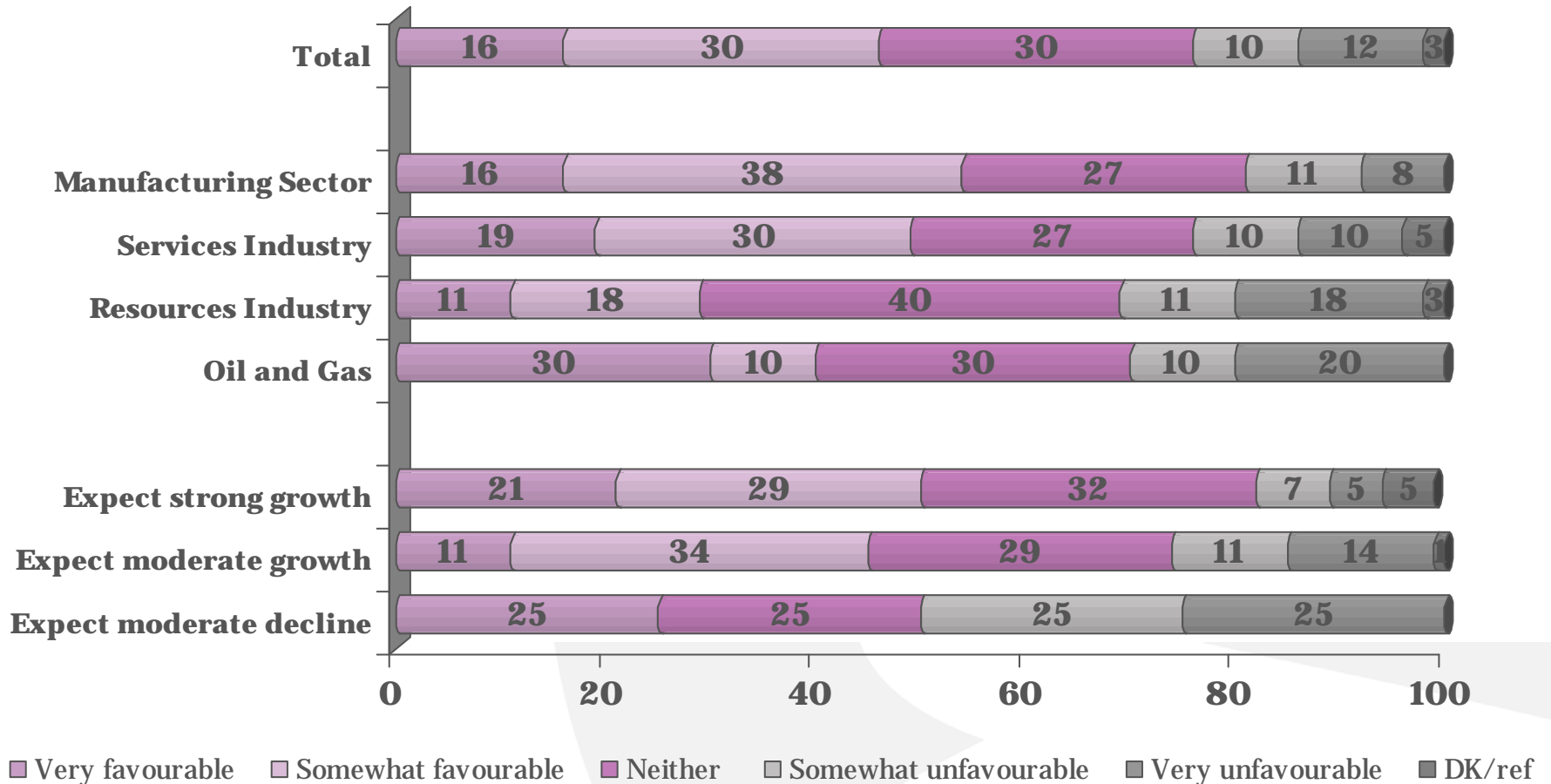


Very favourable Somewhat favourable Neither Somewhat unfavourable Very unfavourable



Impression of Jim Flaherty

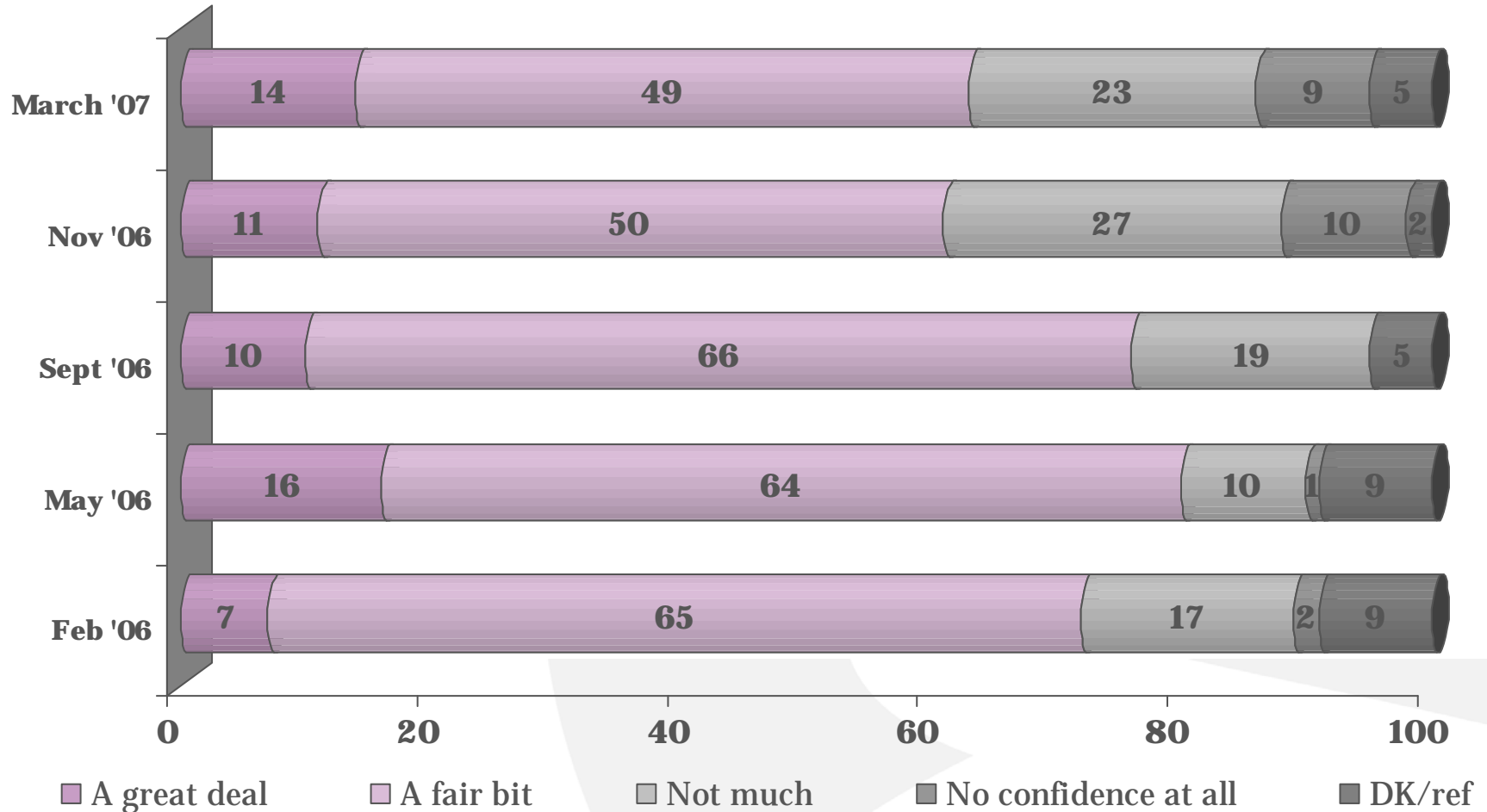
How favourable or unfavourable is your impression of Jim Flaherty in his role as Minister of Finance?





Confidence Jim Flaherty

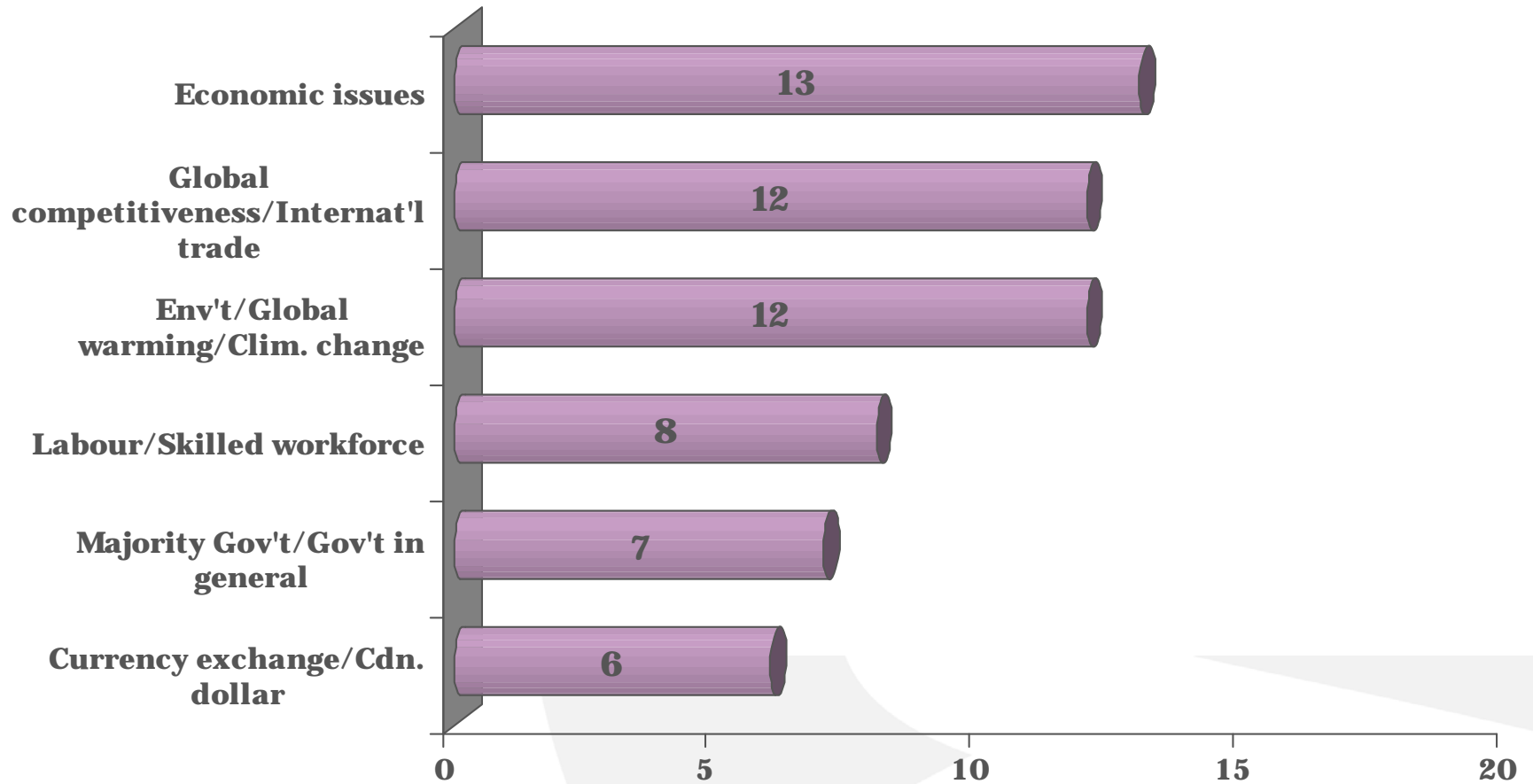
How much confidence do you have in Finance Minister Flaherty's management of the economy?





Most Important Issue Facing Canada

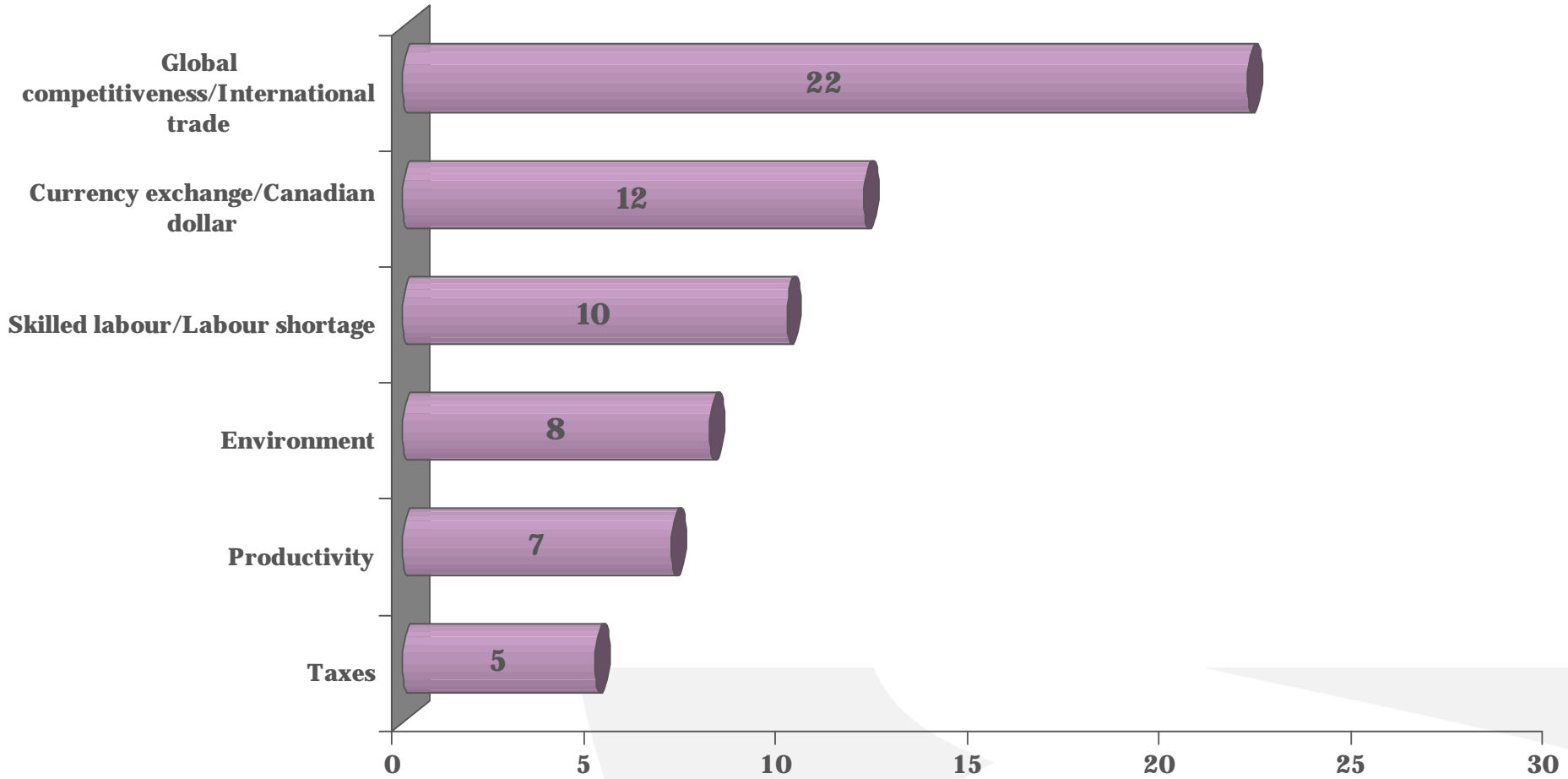
What would you say is the most important issue facing Canada today?





Most Important Issue Facing Canadian Businesses

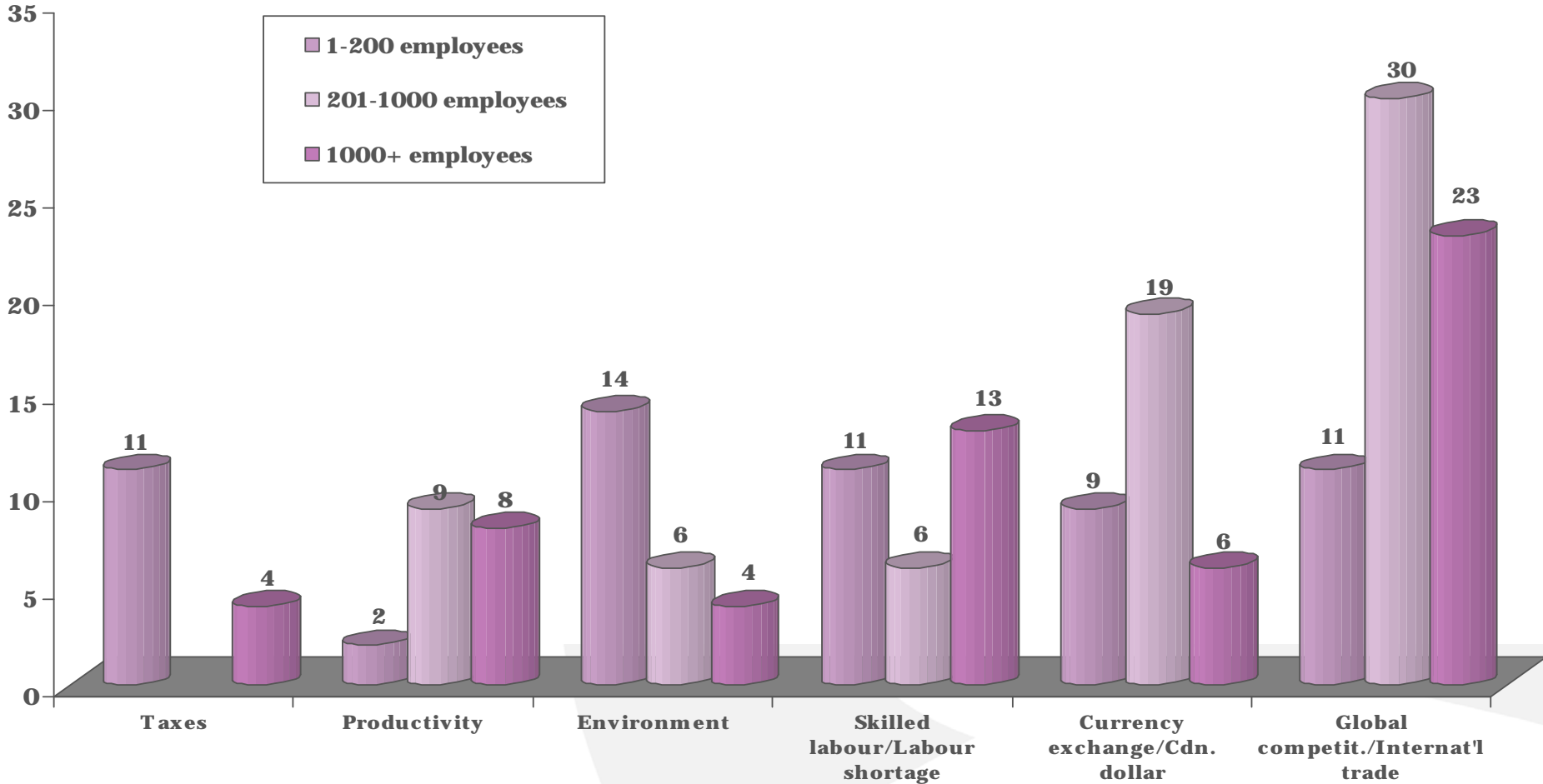
What would you say is the most important issue facing Canadian businesses today?





Most Important Issue Facing Canadian Businesses

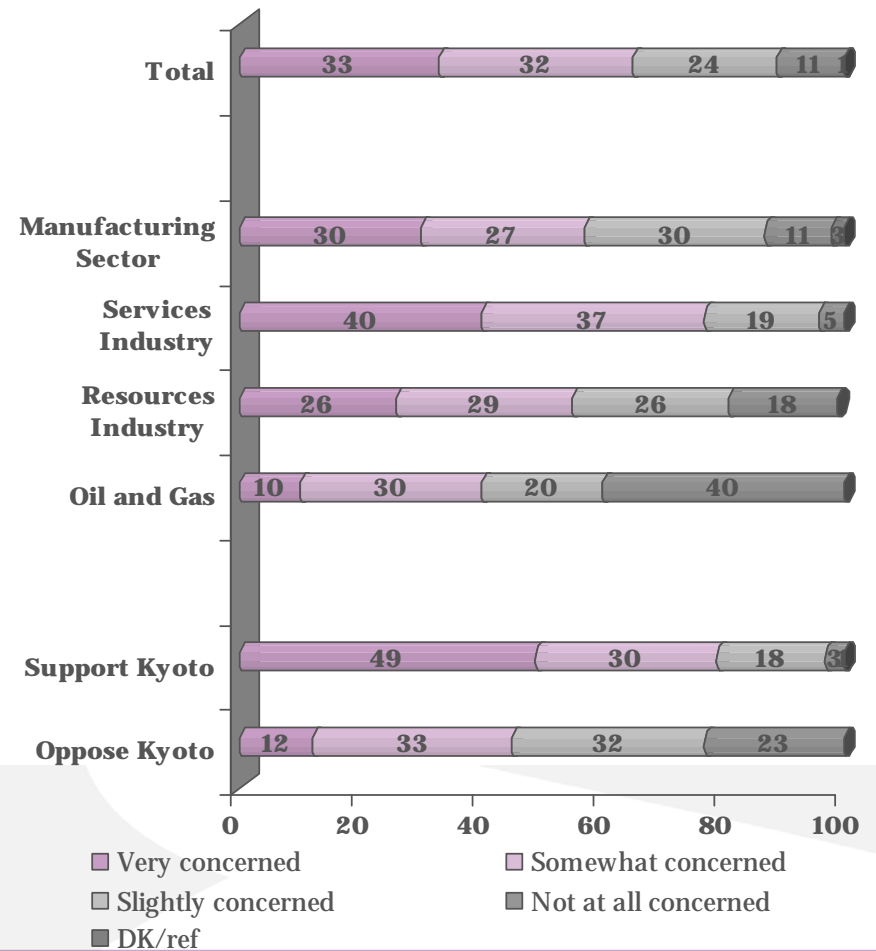
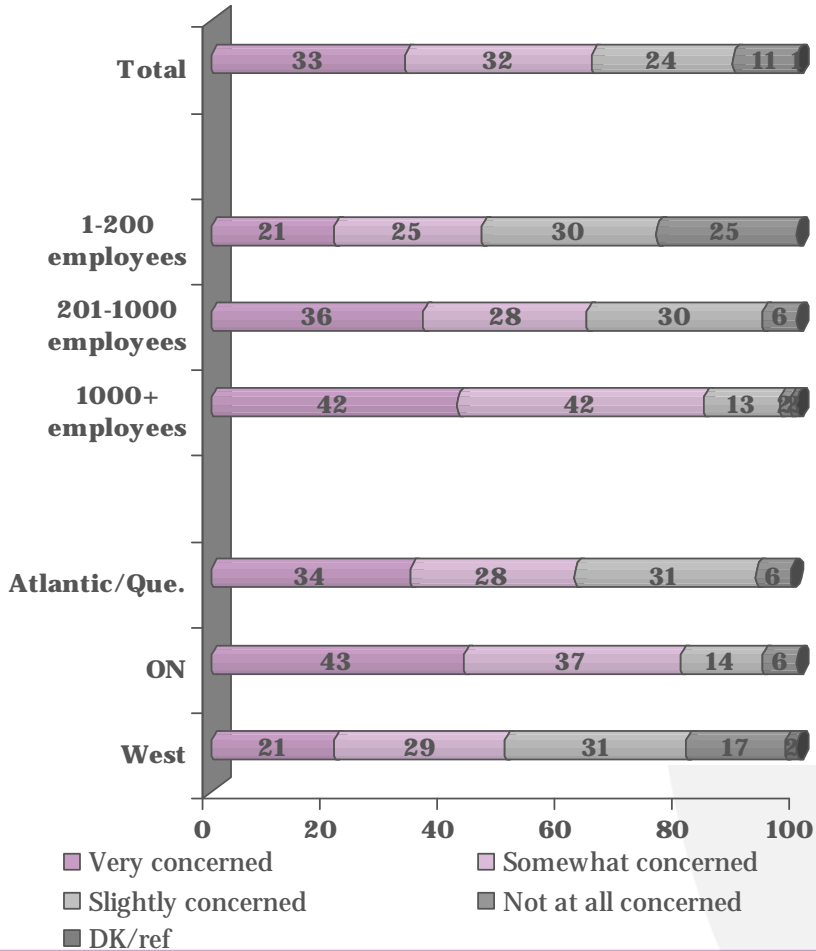
What would you say is the most important issue facing Canadian businesses today?





Concern For Climate Change

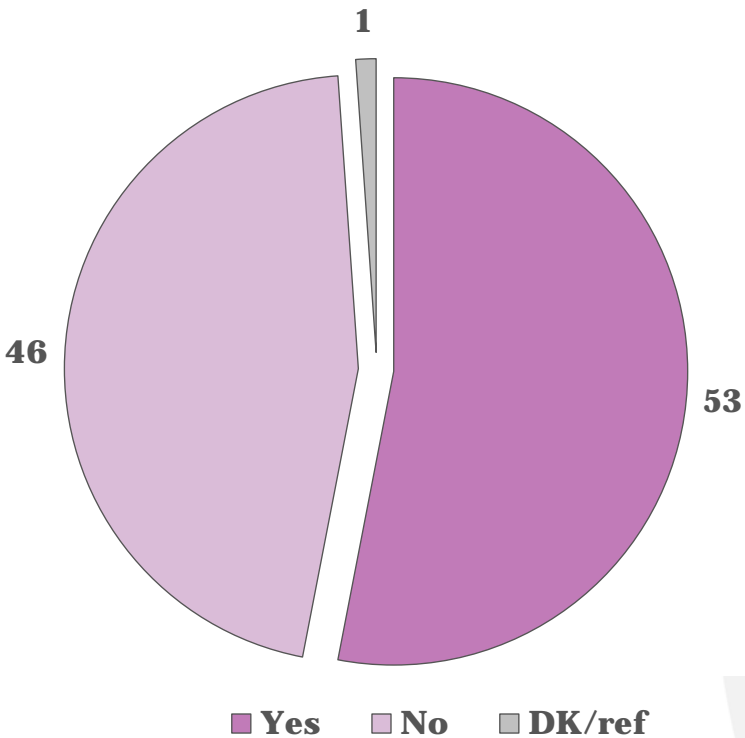
How concerned are you about climate change? Would that be very concerned, somewhat concerned, slightly concerned or not at all concerned?



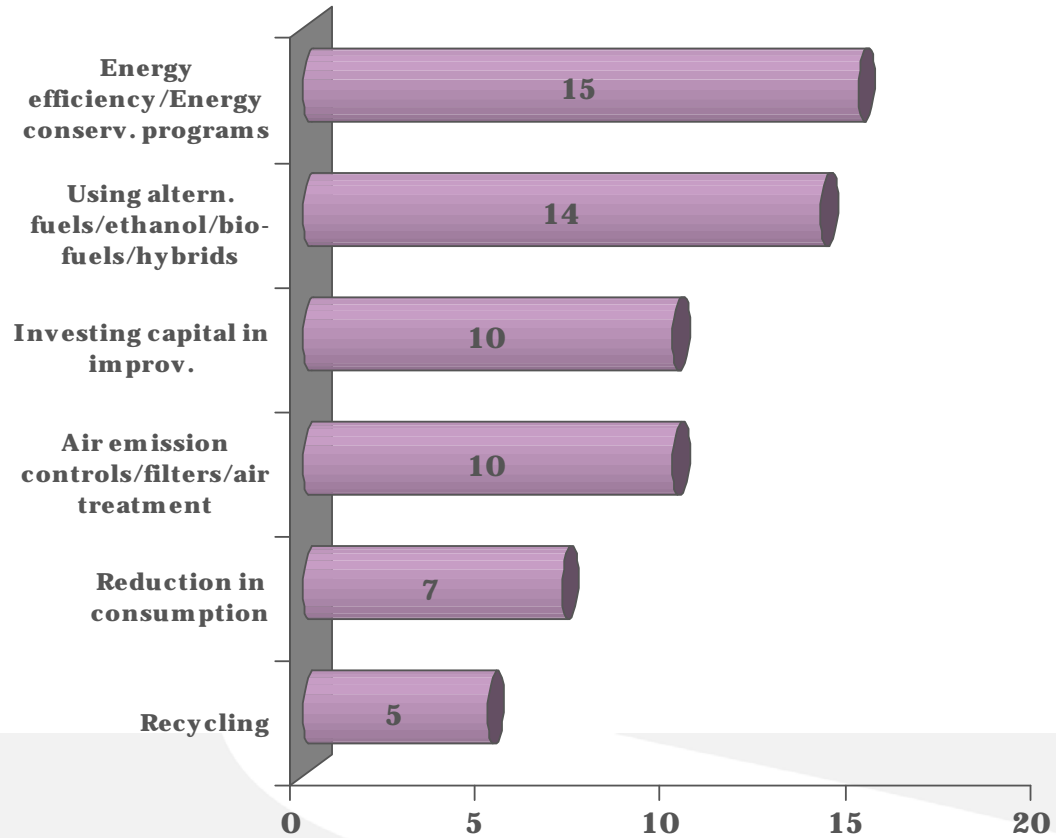


Has Your Company Already Been Reducing Emissions?

Has your company undertaken any measures or changes to business practices to reduce greenhouse emissions?



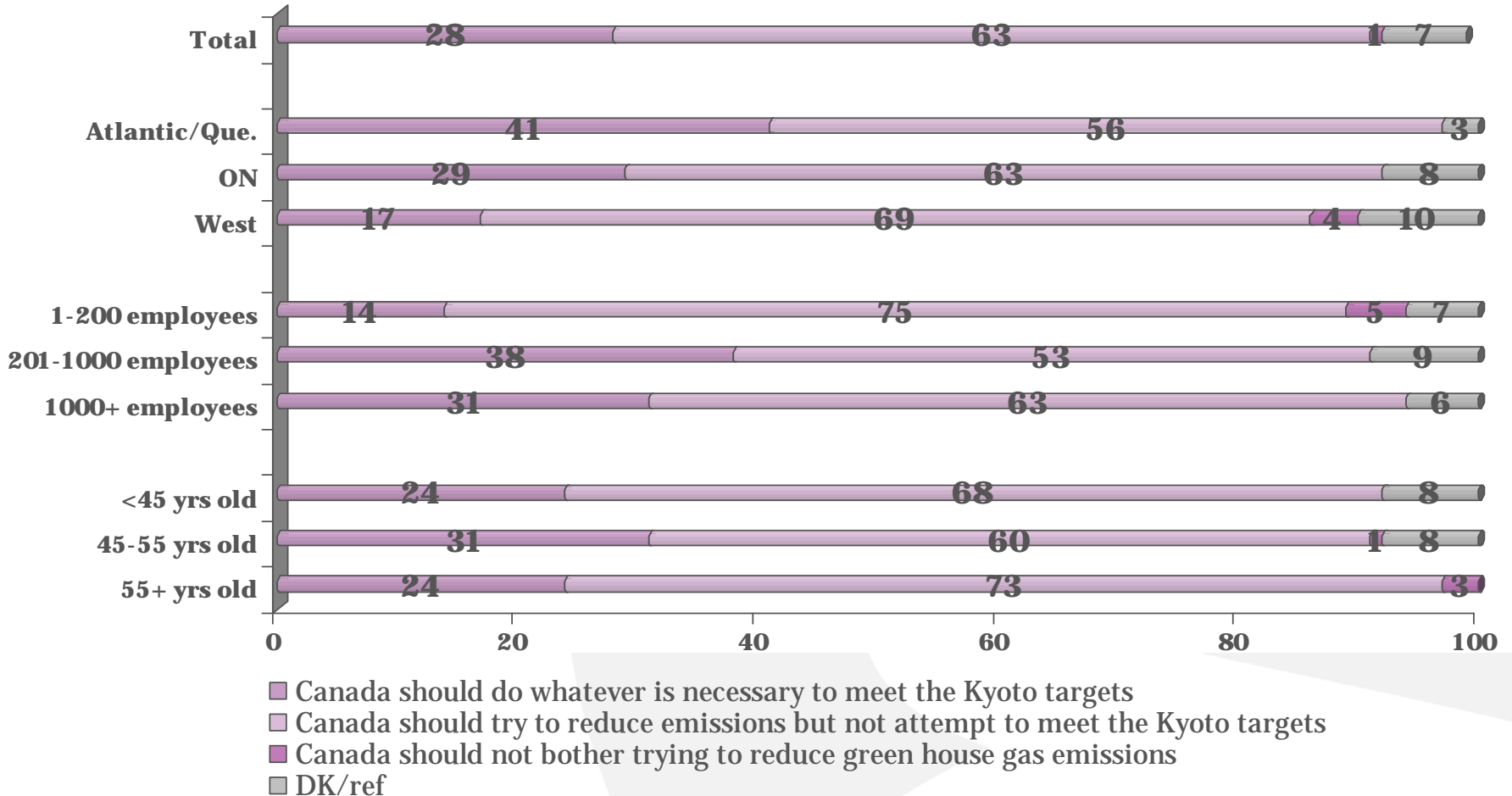
If yes, what?





Company's Position On Green House Gas Reductions

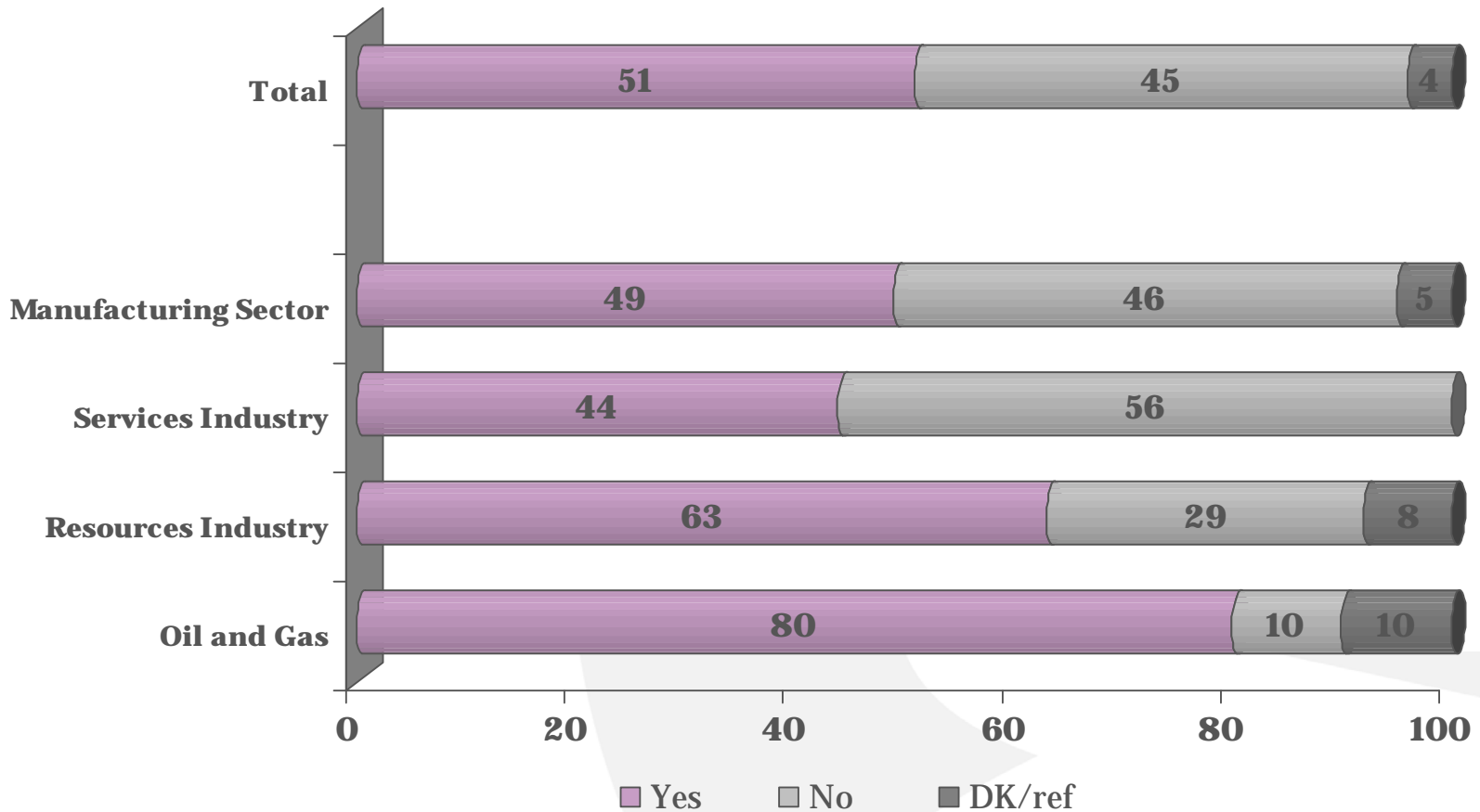
Which of the following is the position of your company:





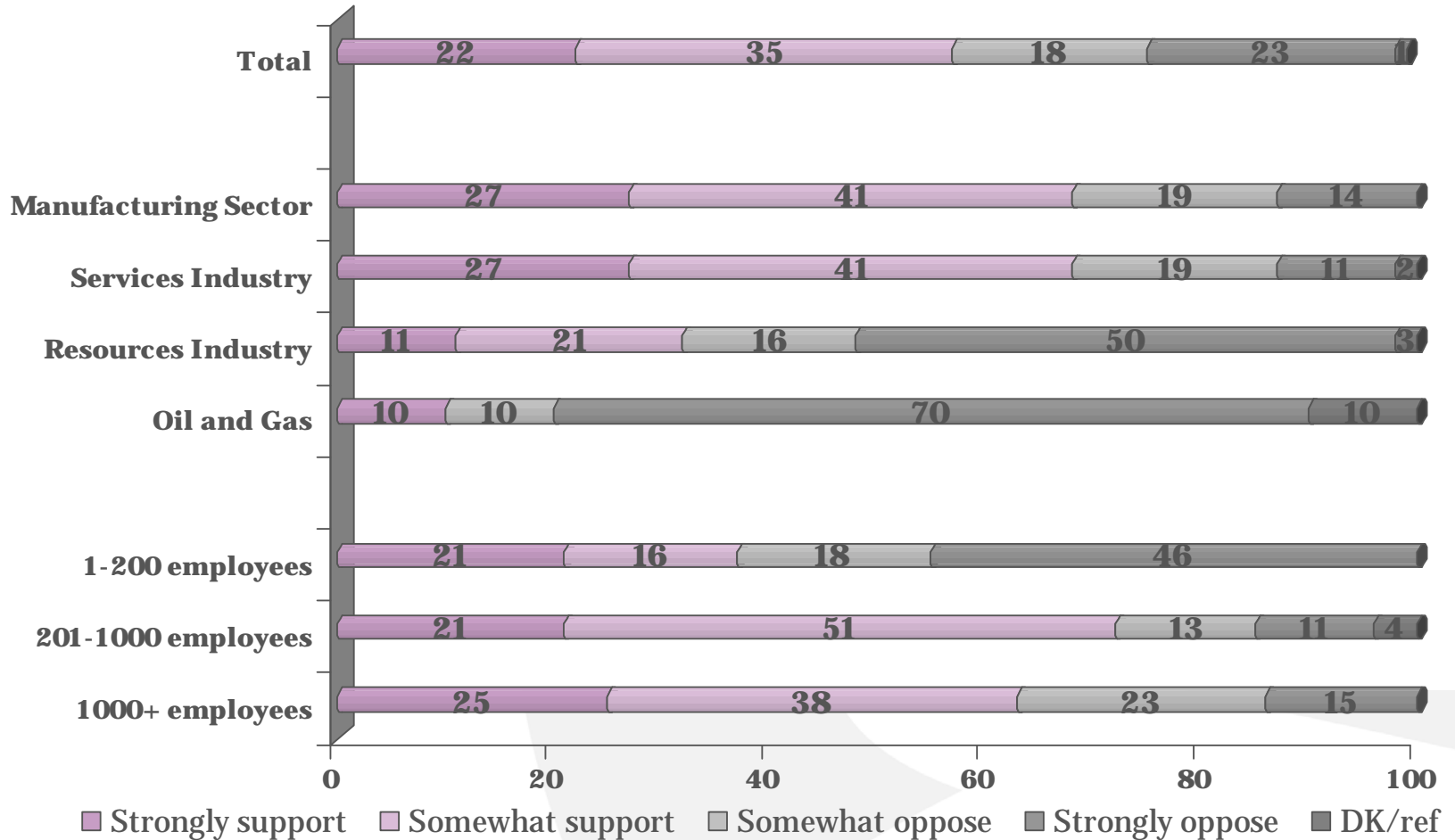
Government Regulations on Greenhouse Gas Emissions

Do you anticipate that the federal government will institute regulations to reduce greenhouse gas emissions that will impact your business?





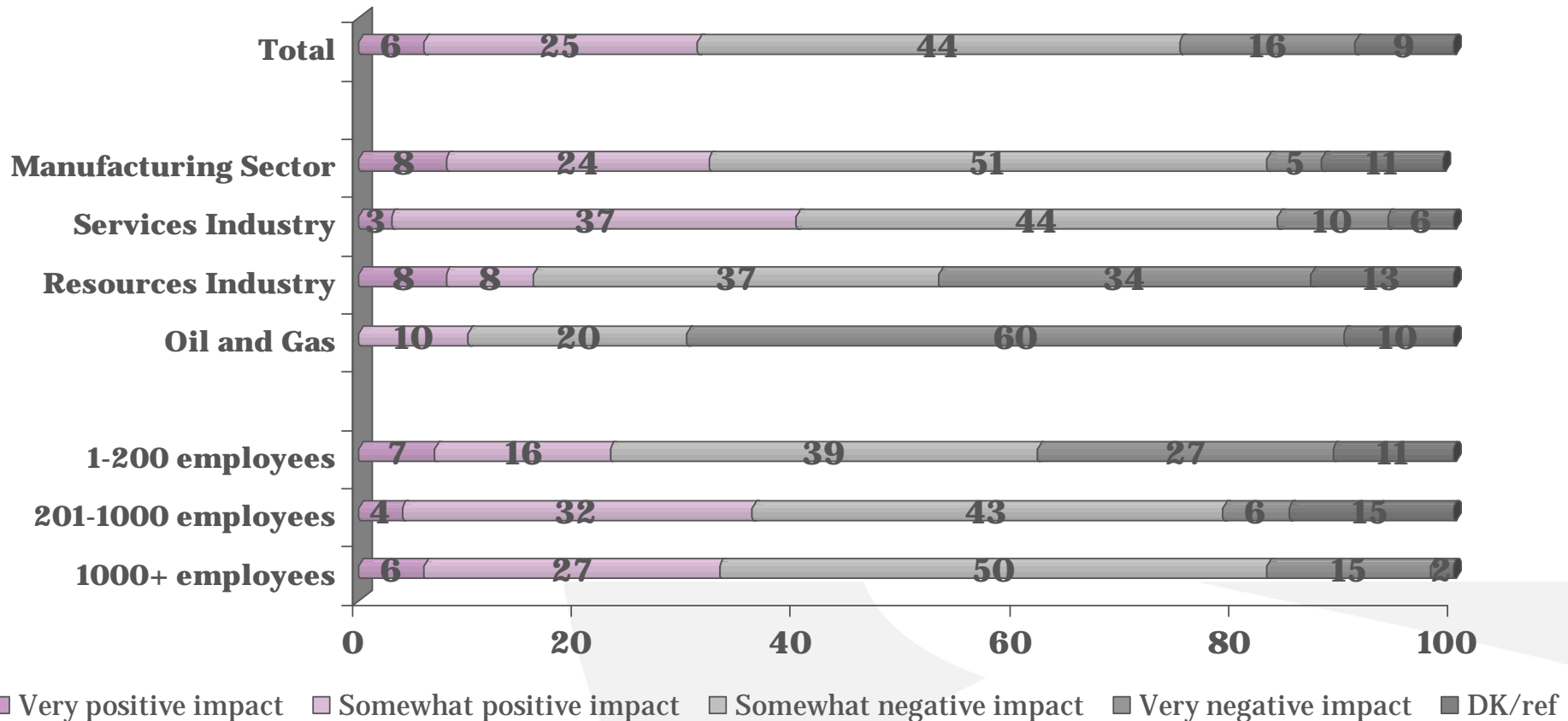
Do you strongly support, somewhat support, somewhat oppose or strongly oppose Canada abiding by the **Kyoto accord** and meeting the **Kyoto targets**?





Impact of Abiding by Kyoto Accord

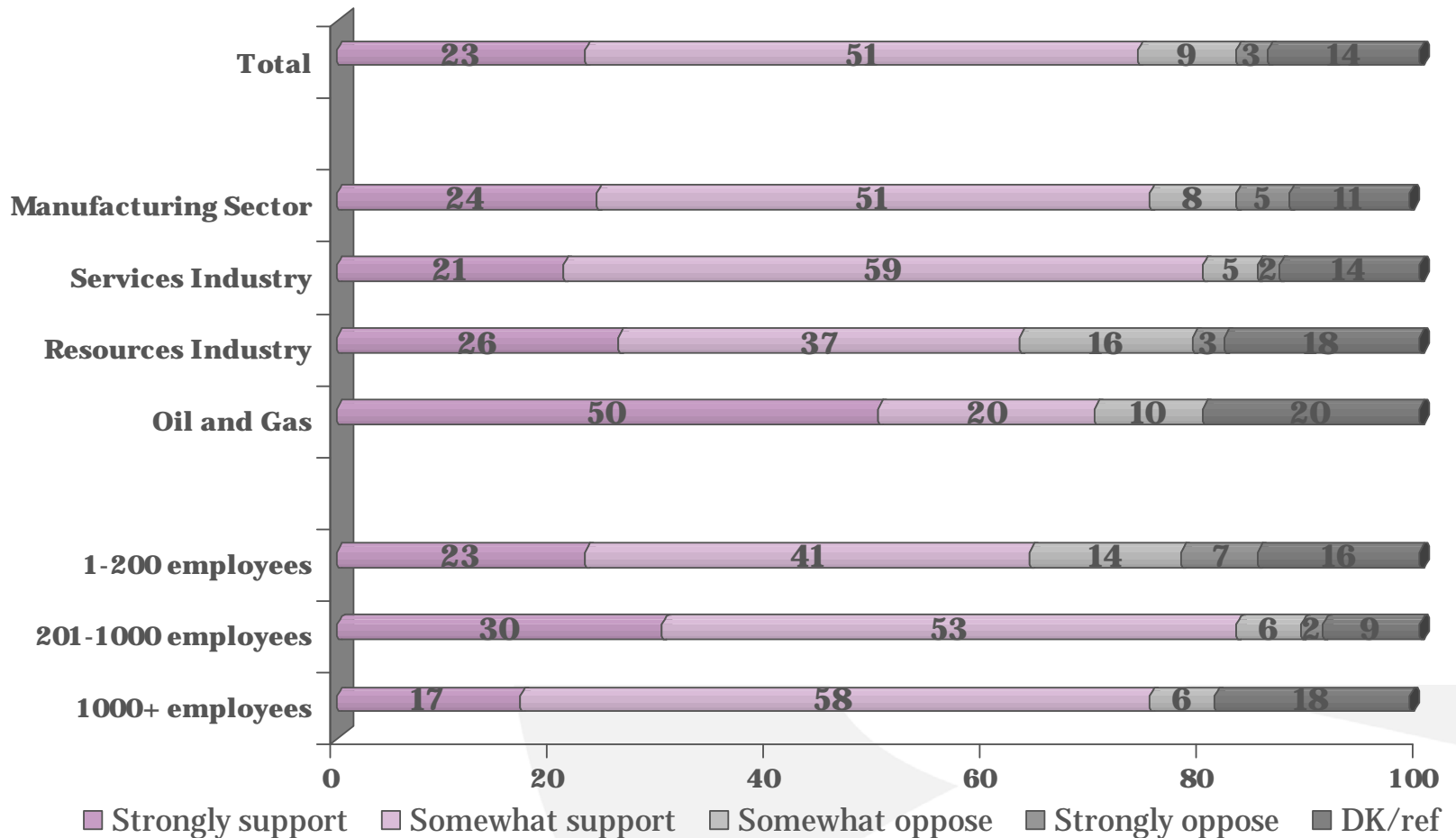
If the government decided to abide by the Kyoto Accord and meet the current targets, do you think it would have a very positive impact on your business, a somewhat positive impact on your business, a somewhat negative impact on your business or a very negative impact on your business?





Support for Clean Air Act

Do you support the federal government's Clean Air Act? Would you say that you strongly support it, somewhat support it, somewhat oppose it or strongly oppose it?

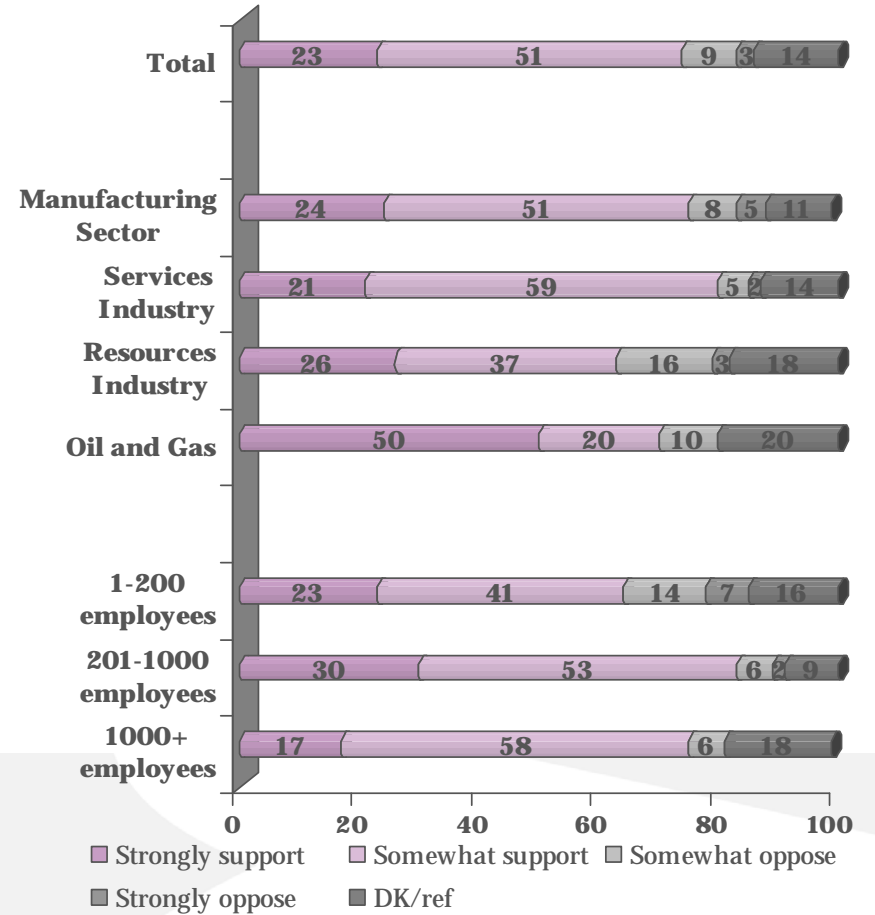
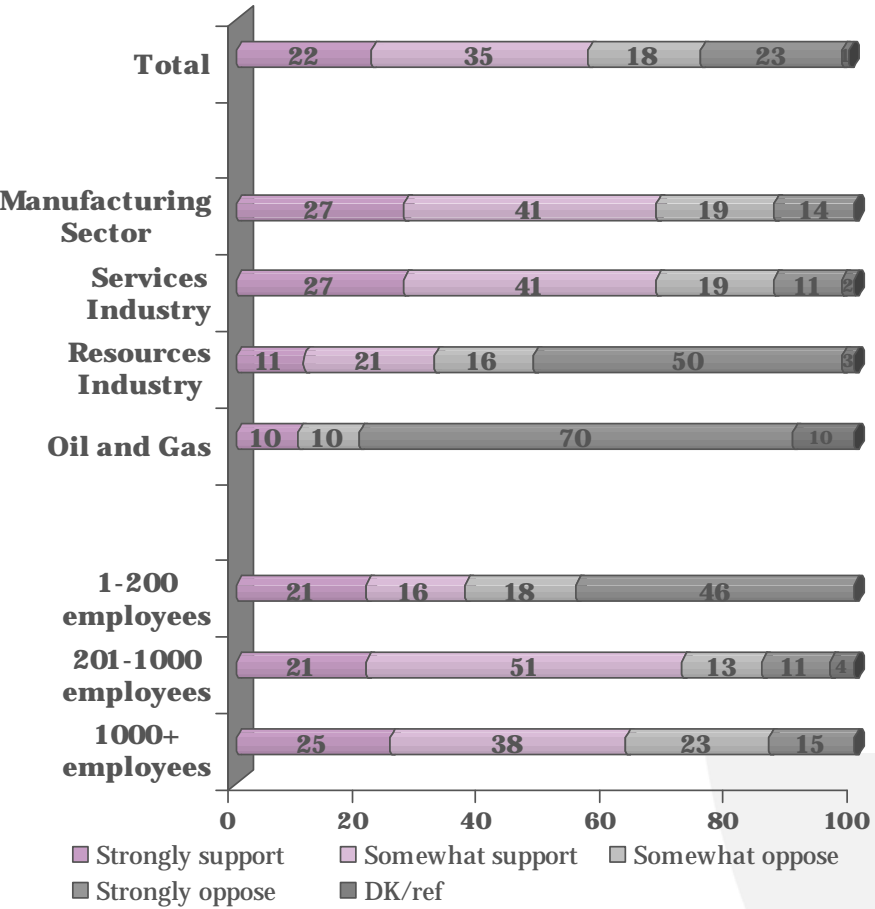




Kyoto vs. Clean Air Act

Do you support the **Kyoto Accord**?

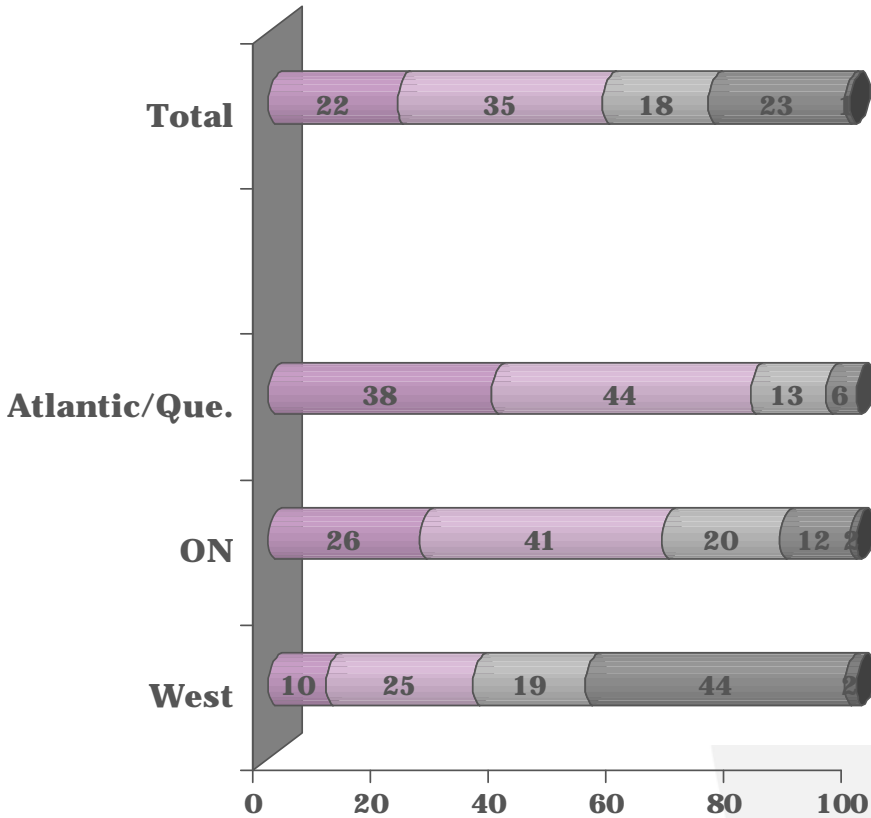
Do you support the federal government's **Clean Air Act**?



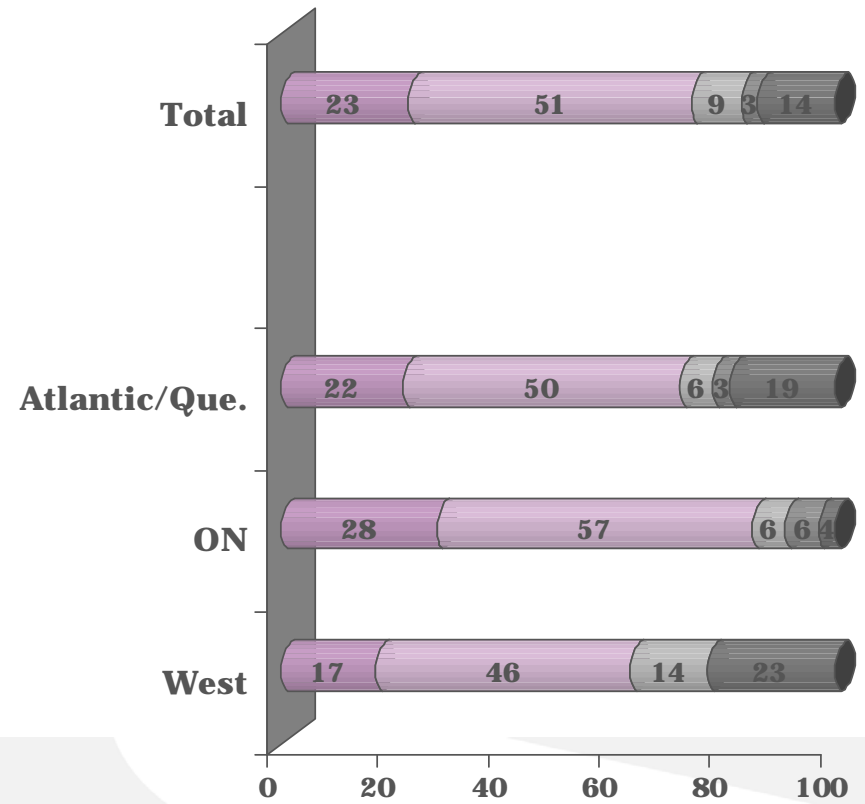


Kyoto vs. Clean Air Act: Regions

Do you support the **Kyoto Accord**?



Do you support the federal government's **Clean Air Act**?



Strongly support
 Somewhat support
 Somewhat oppose
 Strongly oppose

DK/ref

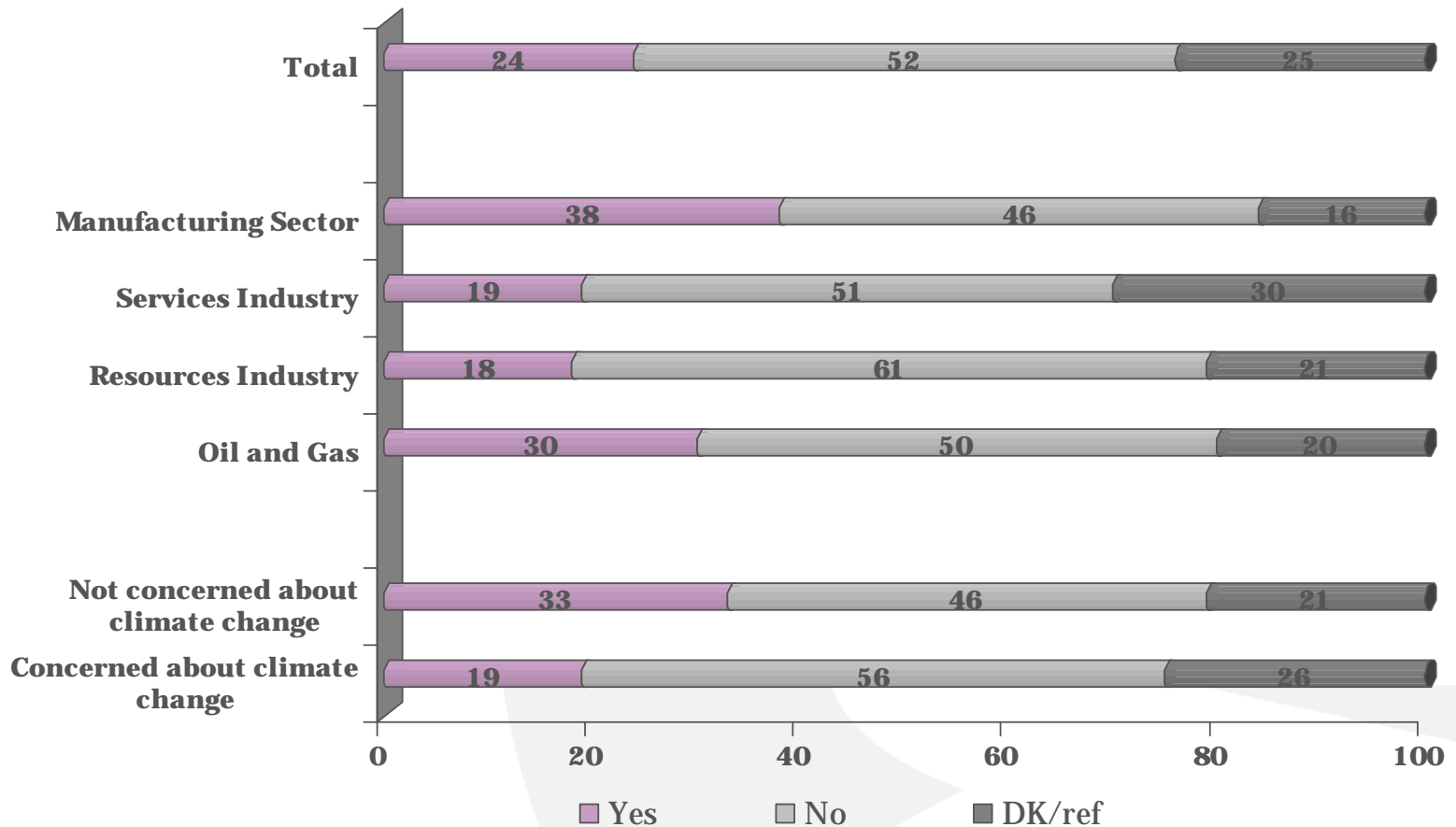
Strongly support
 Somewhat support
 Somewhat oppose
 Strongly oppose

DK/ref



Clean Air Act Sufficient to Address Climate Change

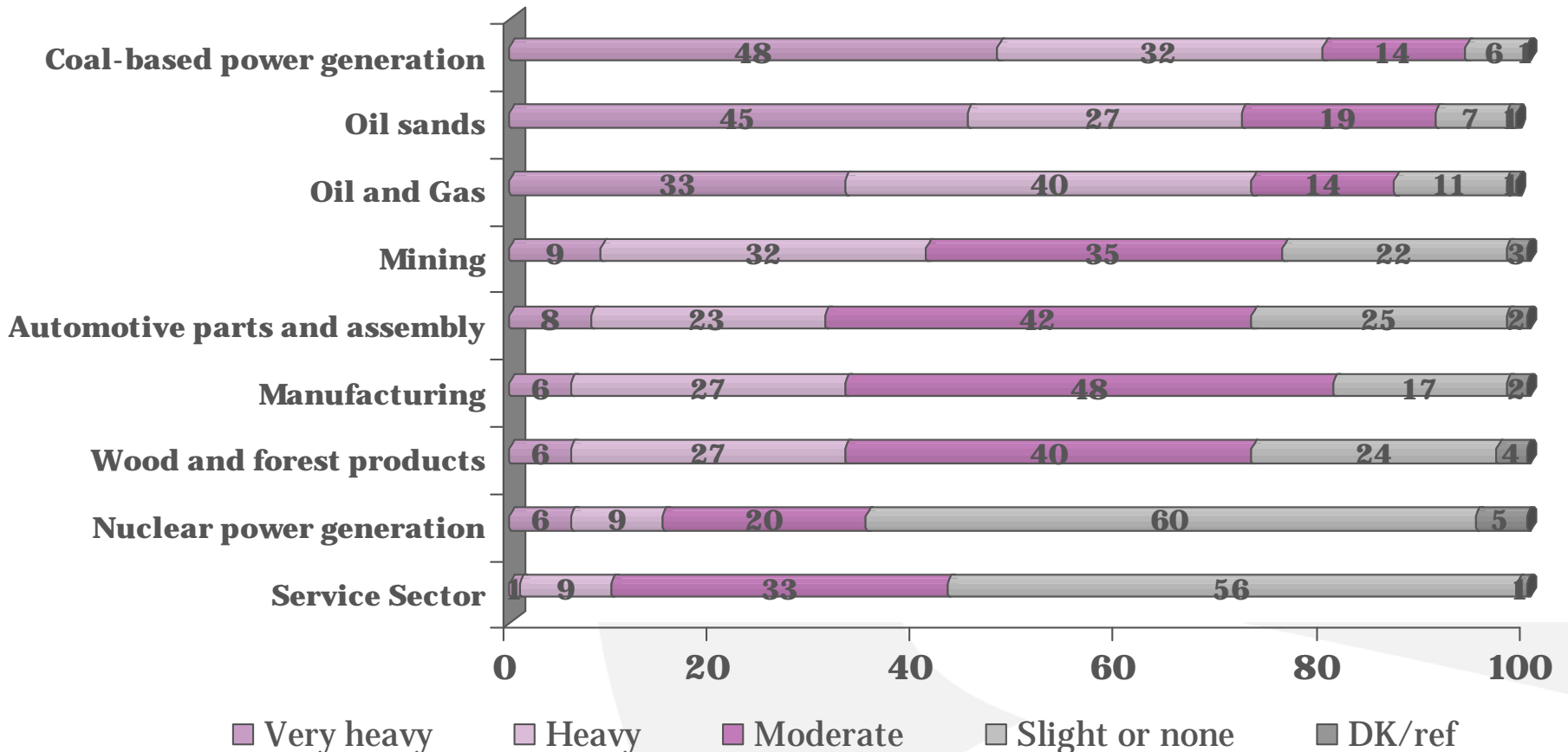
Do you think the Clean Air Act will have sufficient measures to address climate change?





Industry Contributors to Climate Change

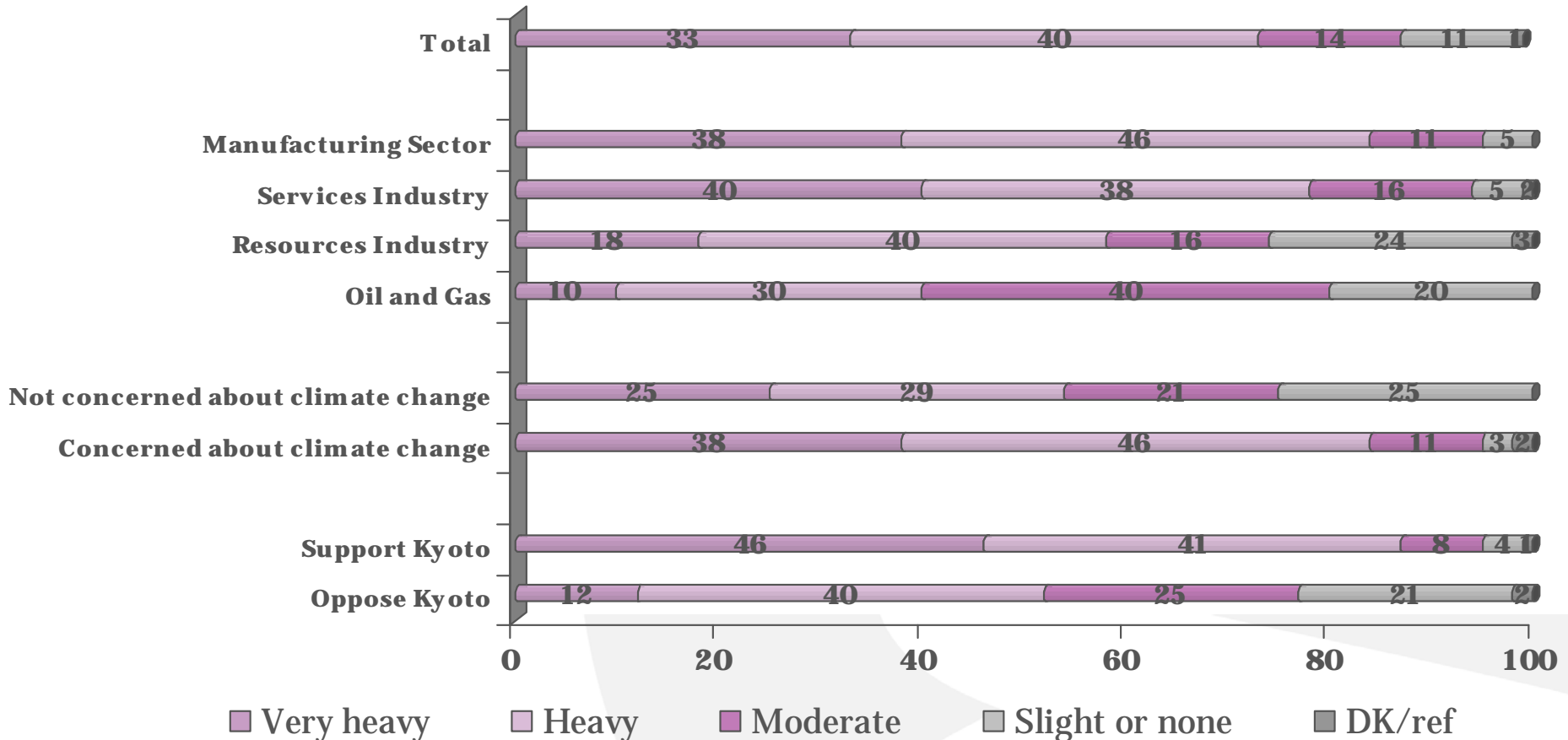
When you think of the following industries, how would you describe them as contributors to climate change? Very heavy, heavy, moderate, or slight or having no effect at all.





Industry Contributors to Climate Change: Oil and Gas

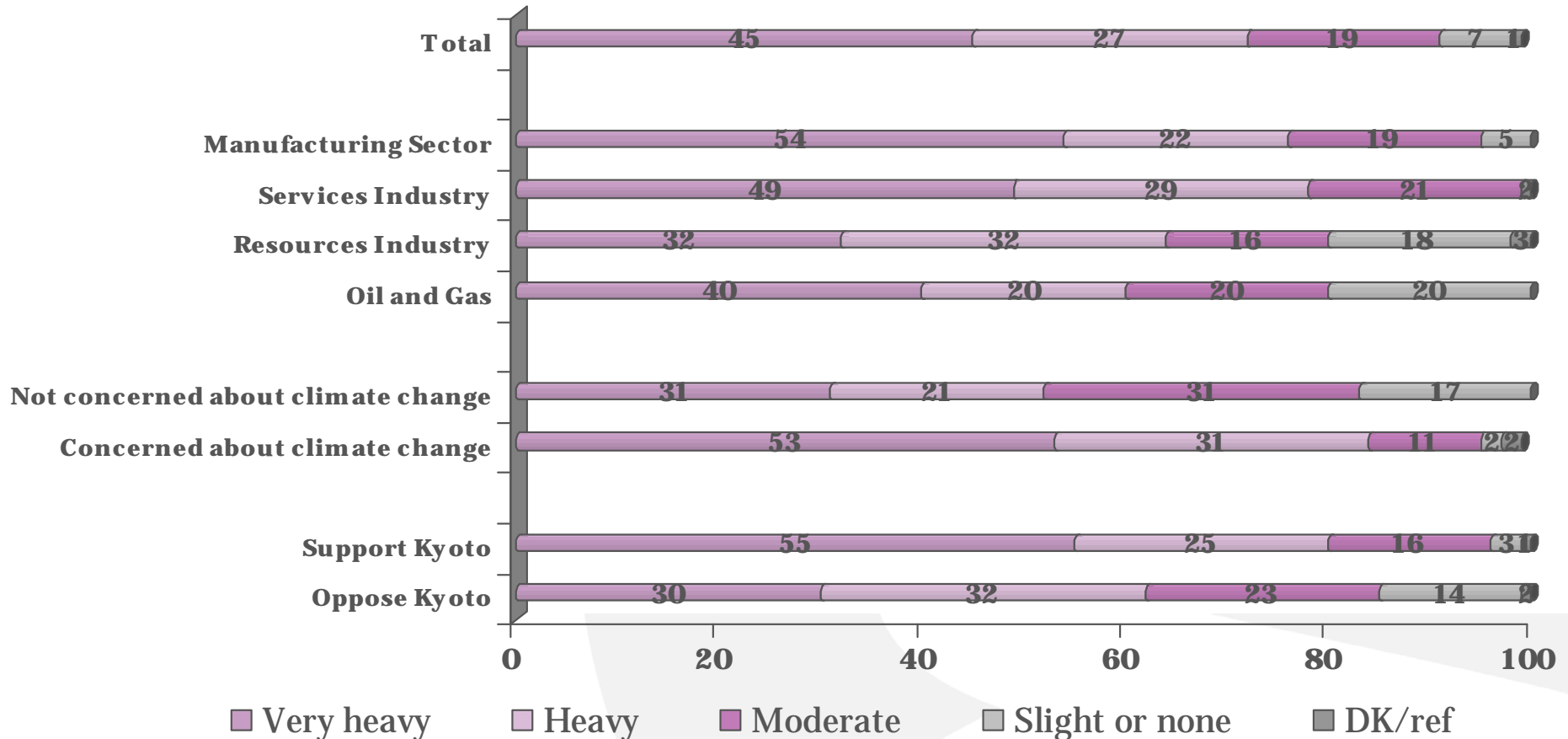
How would you describe the **Oil and Gas industry** as contributors to climate change? Very heavy, heavy, moderate, or slight or having no effect at all.





Industry Contributors to Climate Change: Oil Sands

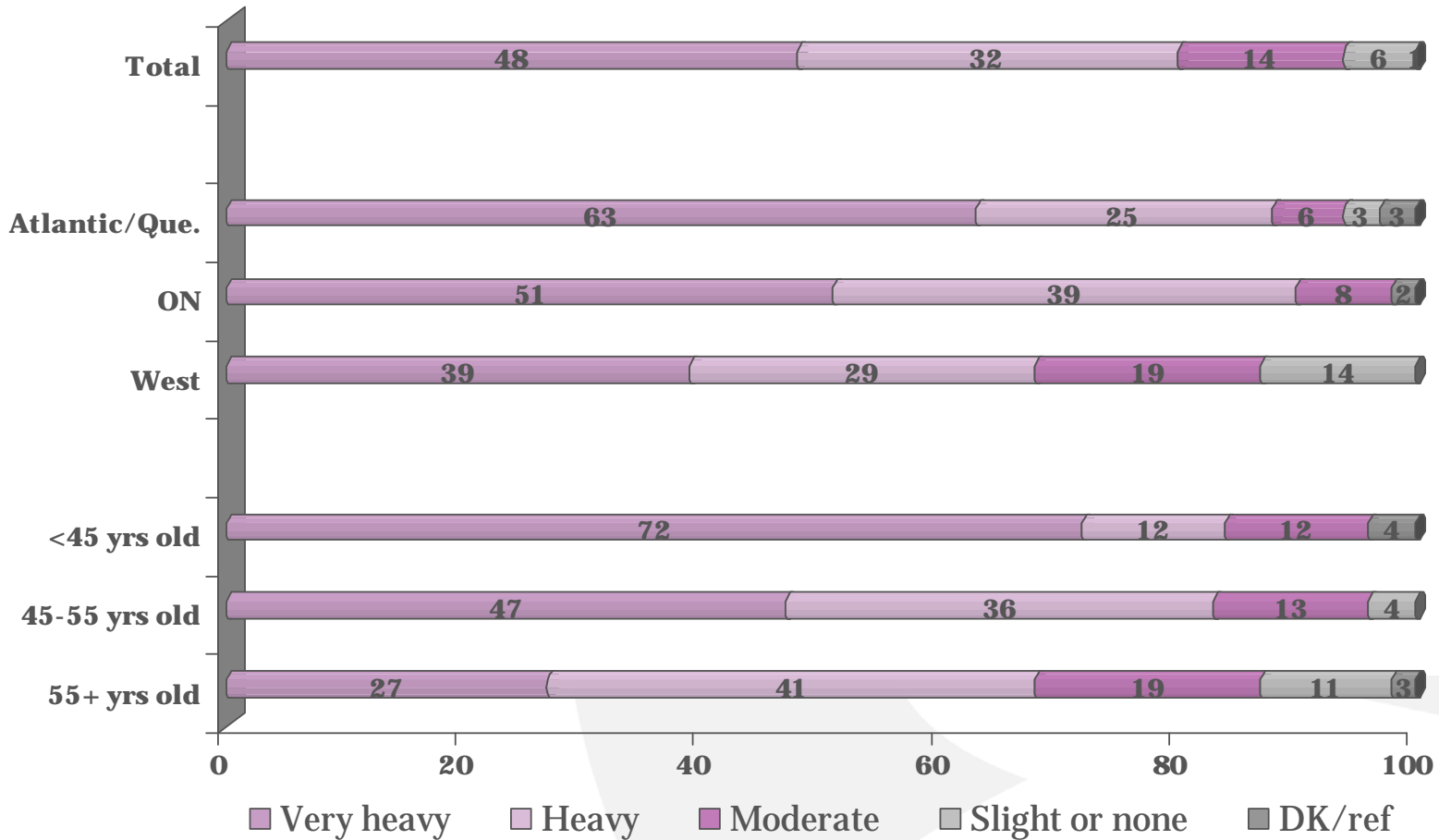
How would you describe the **Oil Sands** as contributors to climate change? Very heavy, heavy, moderate, or slight or having no effect at all.





Industry Contributors to Climate Change: Coal Based Power Generation

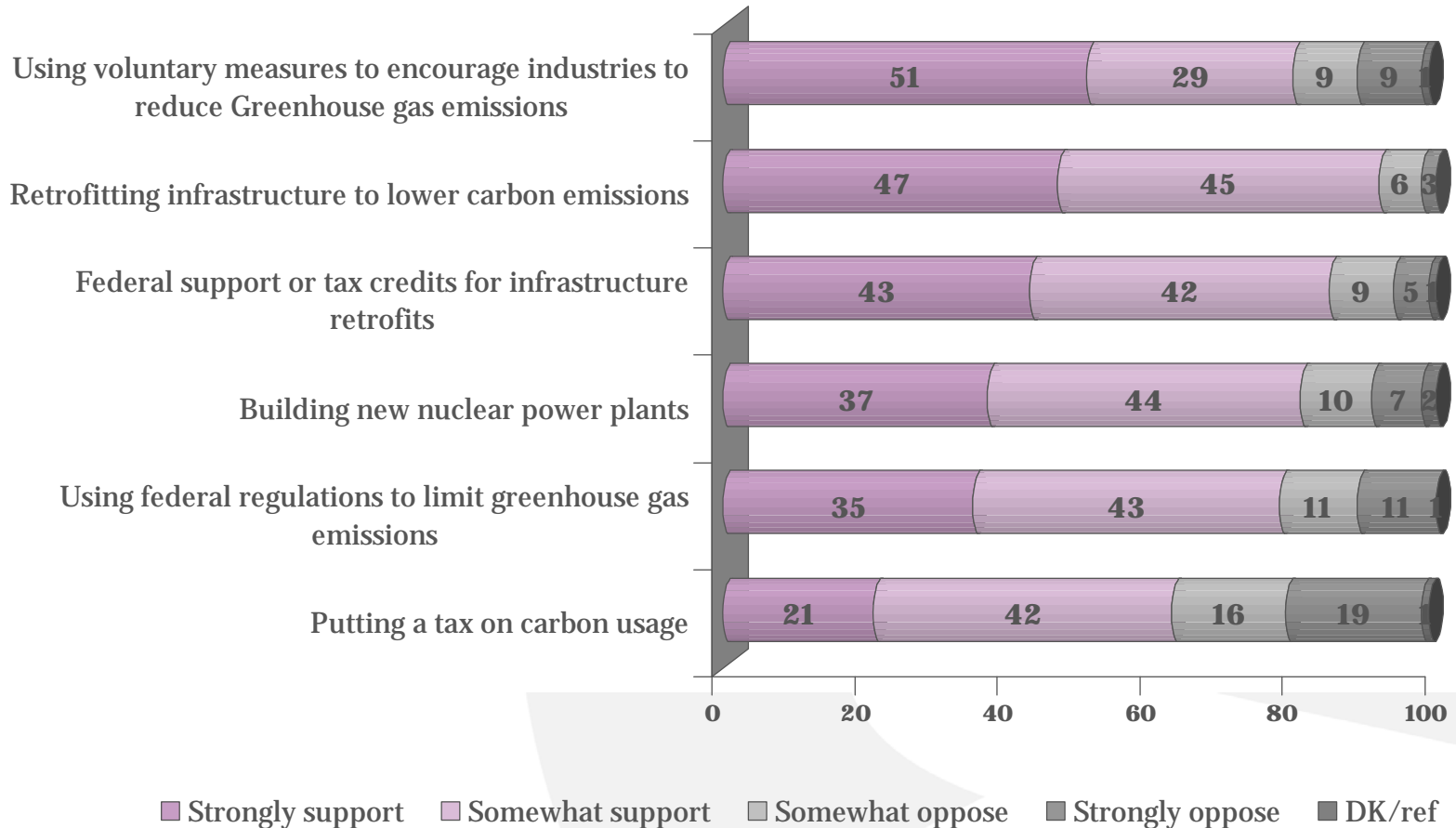
How would you describe the **Coal based power generation industry** as contributors to climate change? Very heavy, heavy, moderate, or slight or having no effect at all.





Measures to Reduce Greenhouse Gas Emissions: Top Tier

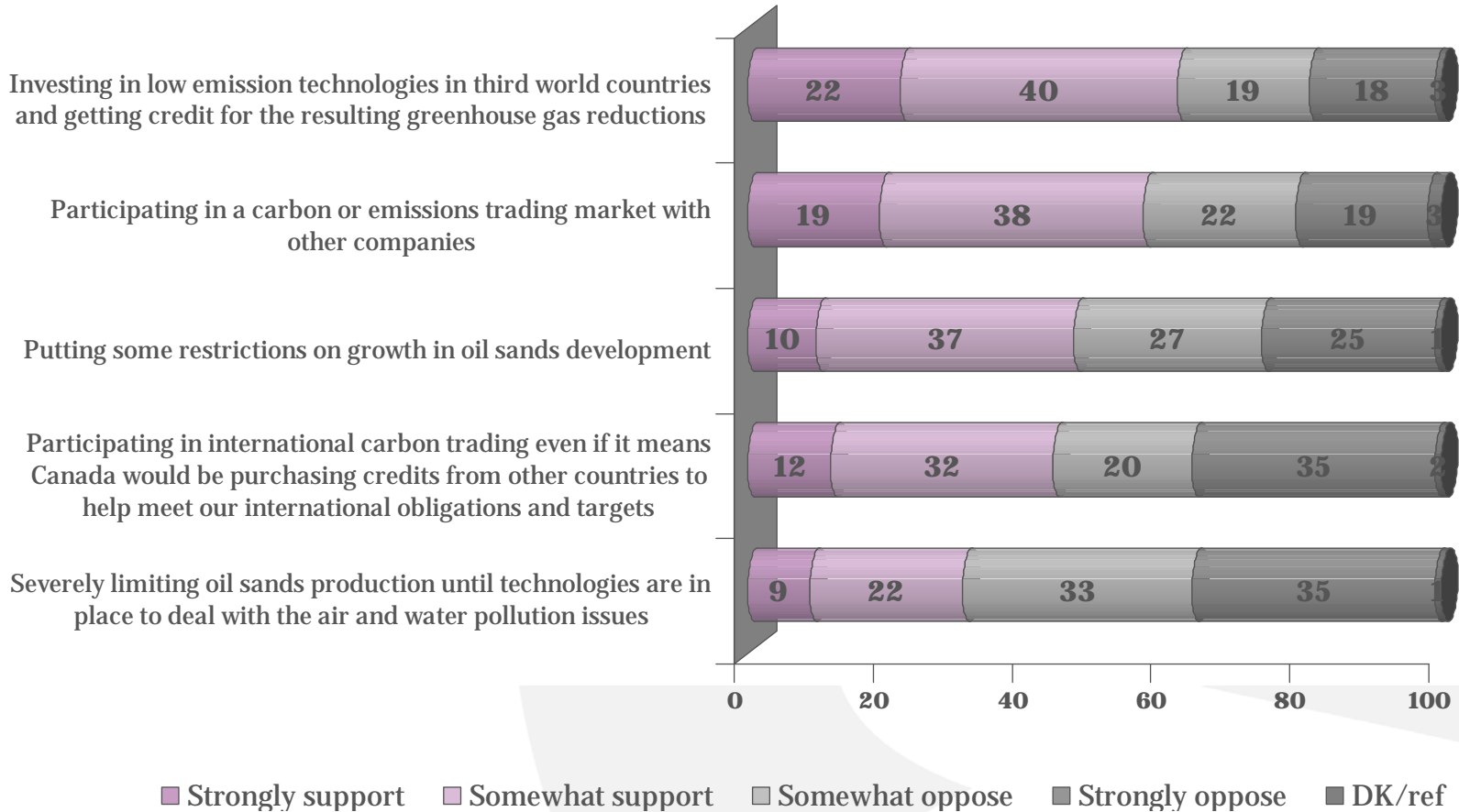
Would you strongly support, somewhat support, somewhat oppose or strongly oppose the following measures to reduce greenhouse gas emissions?





Measures to Reduce Greenhouse Gas Emissions: Bottom Tier

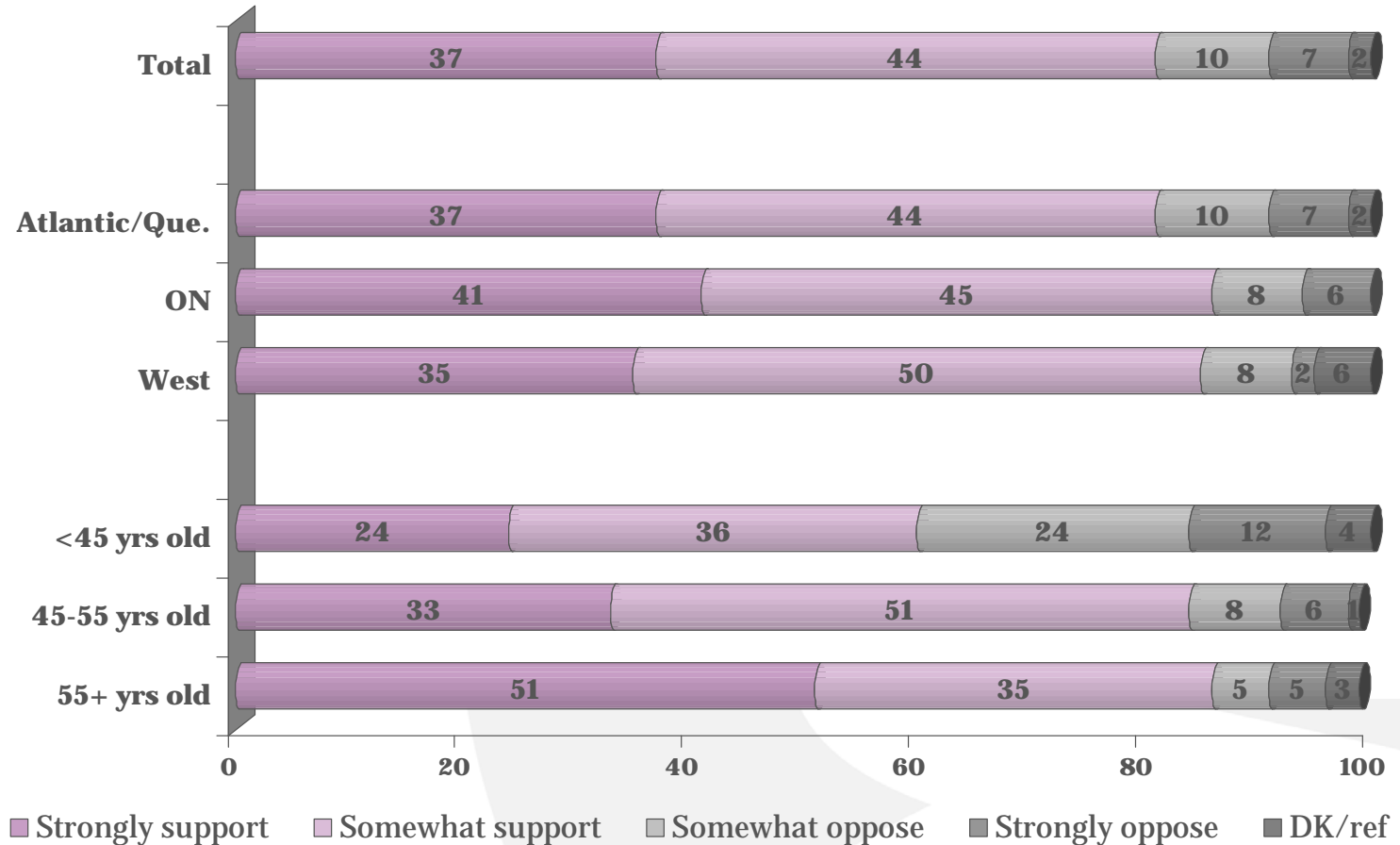
Would you strongly support, somewhat support, somewhat oppose or strongly oppose the following measures to reduce greenhouse gas emissions?





Measures to Reduce Greenhouse Gas Emissions: Building New Nuclear Plants

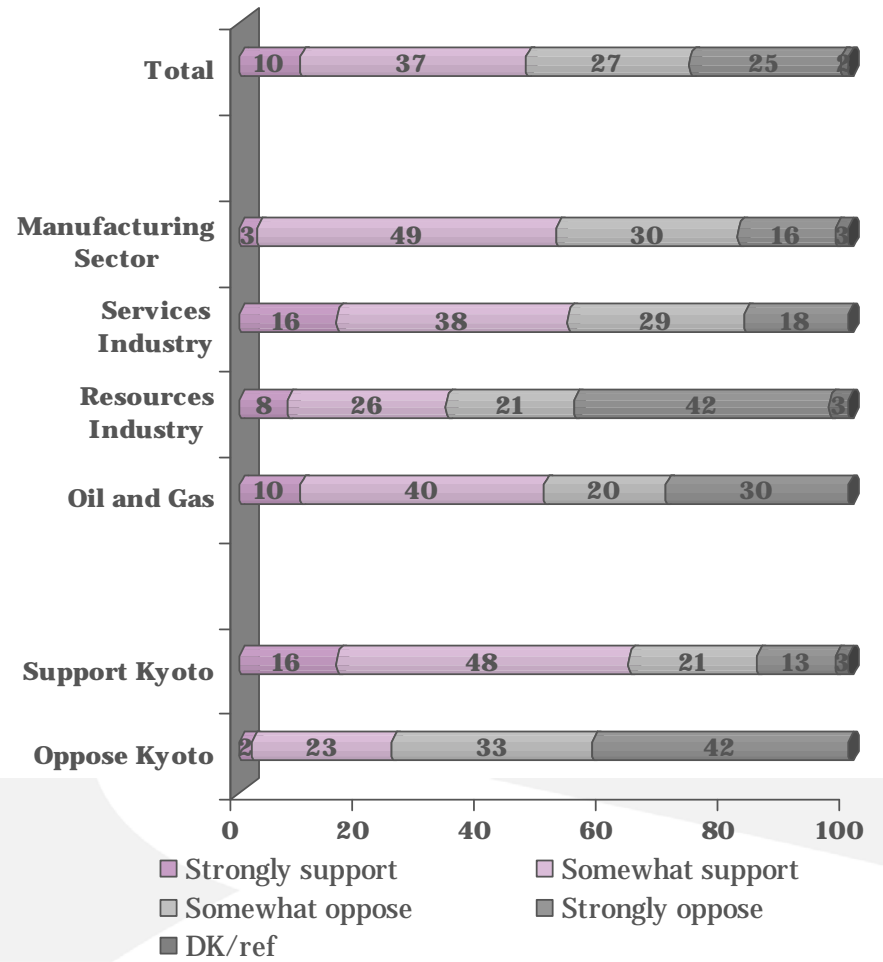
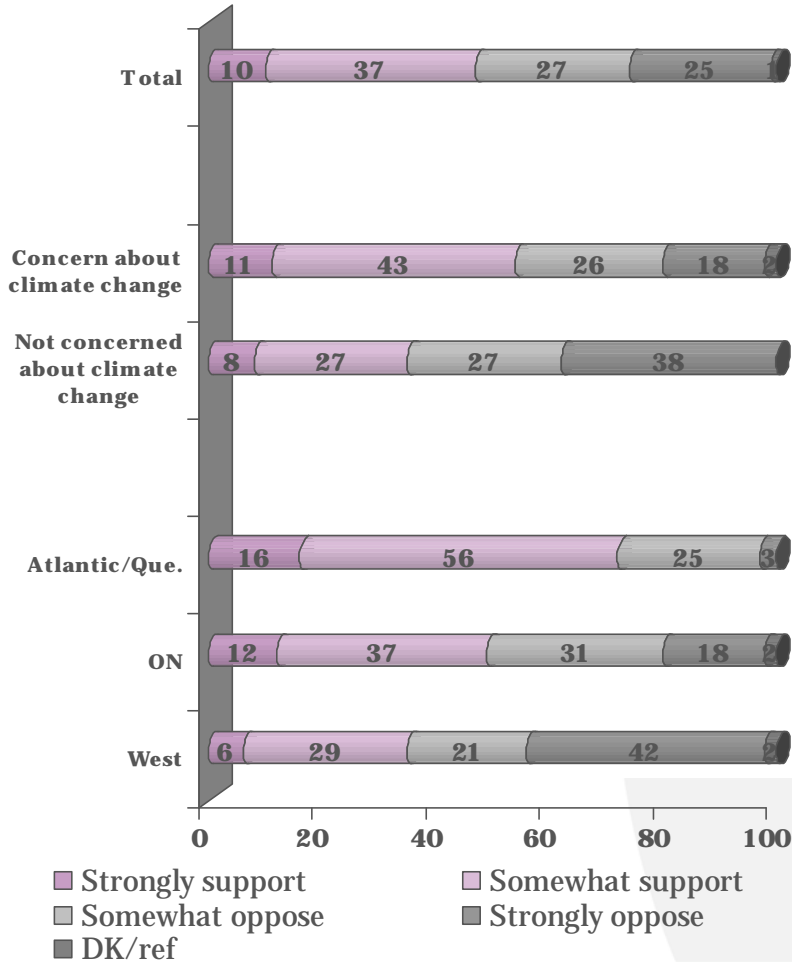
Would you strongly support, somewhat support, somewhat oppose or strongly oppose **building new nuclear power plants** to reduce greenhouse gas emissions?





Measures to Reduce Greenhouse Gas Emissions: Restrictions Oil Sands Growth

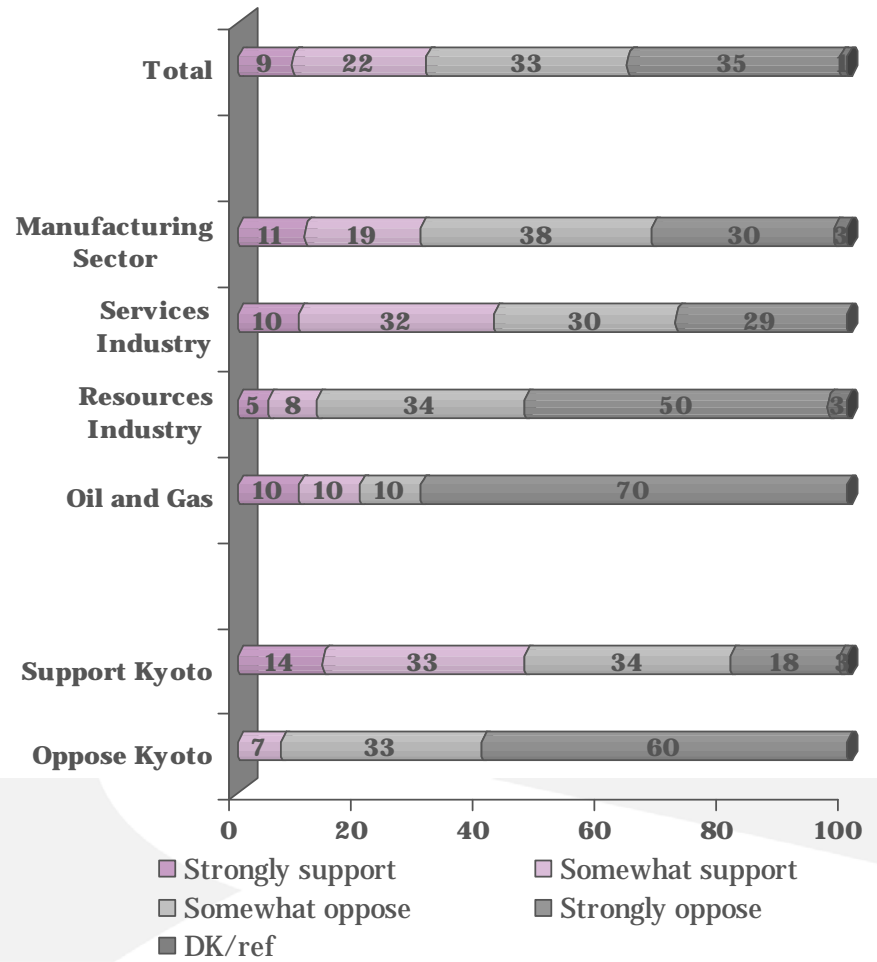
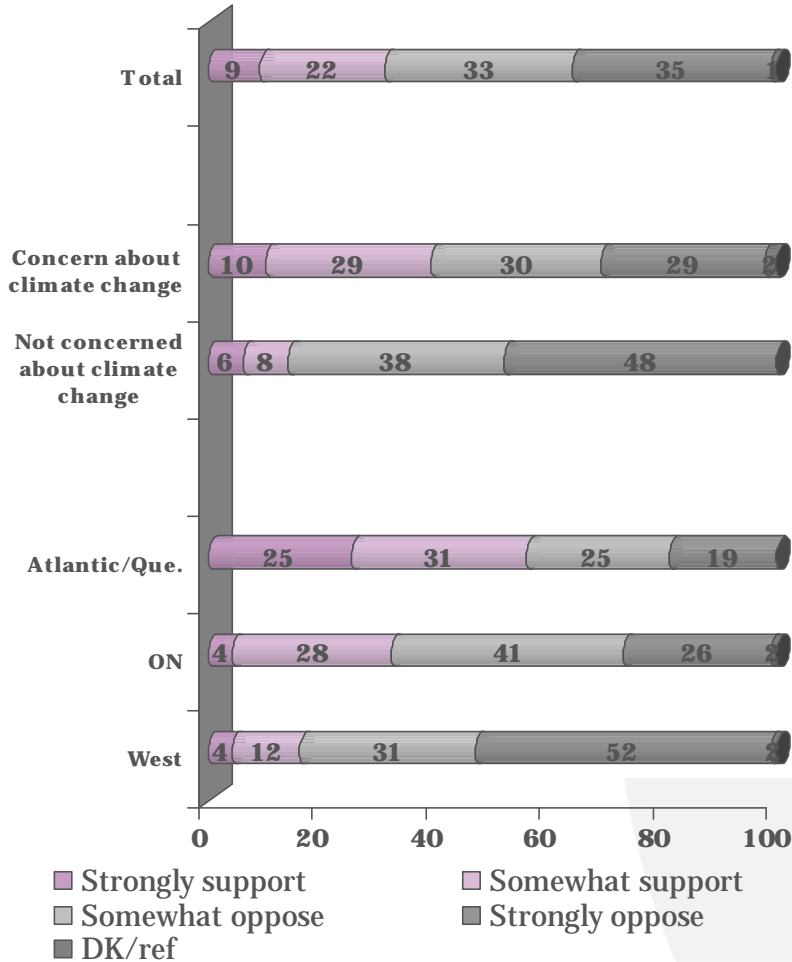
Would you strongly support, somewhat support, somewhat oppose or strongly oppose **putting some restrictions on growth in oil sands development** to reduce greenhouse gas emissions?





Measures to Reduce Greenhouse Gas Emissions: Limiting Oil Sands Production

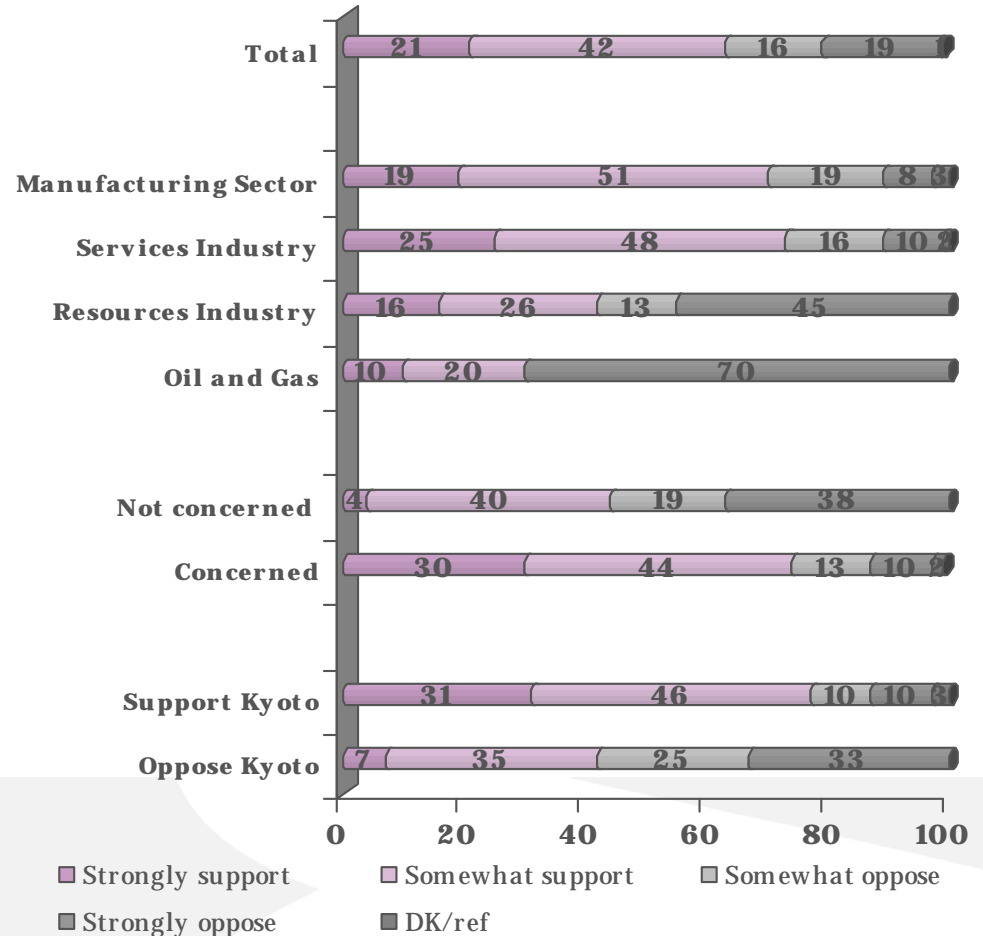
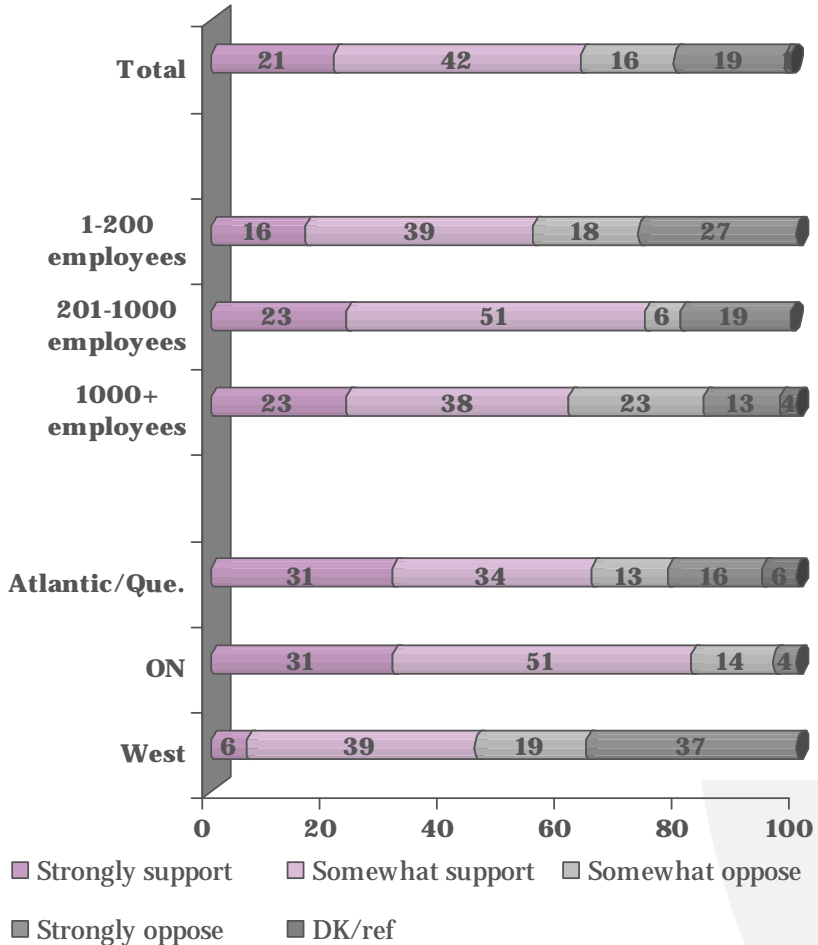
Would you strongly support, somewhat support, somewhat oppose or strongly oppose **severely limiting oil sands production until technologies are in place to deal with the air and water pollution issues** to reduce greenhouse gas emissions?





Measures to Reduce Greenhouse Gas Emissions: Tax on Carbon Usage

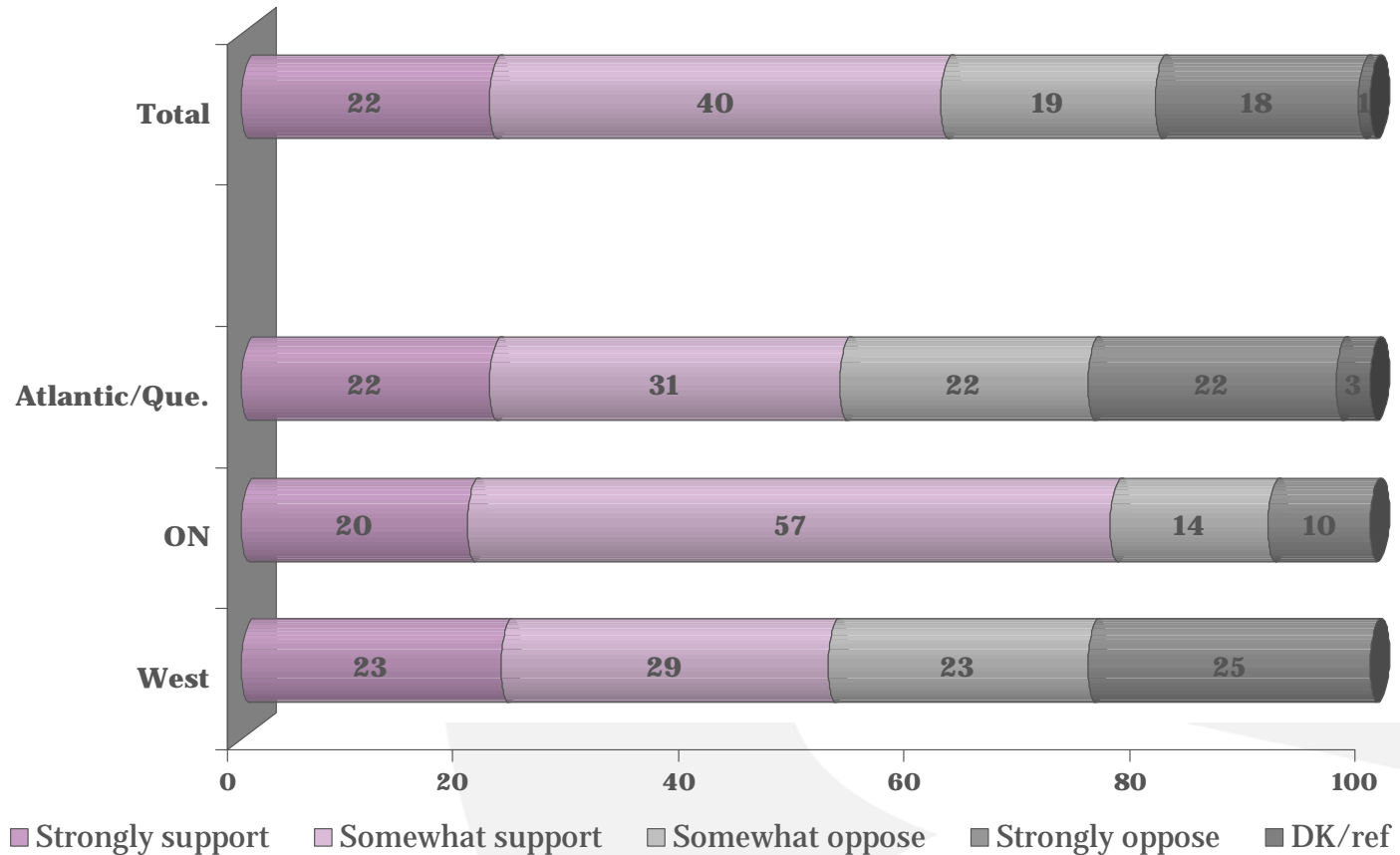
Would you strongly support, somewhat support, somewhat oppose or strongly oppose **putting a tax on carbon usage** to reduce greenhouse gas emissions?





Measures to Reduce Greenhouse Gas Emissions: Investing in Technologies

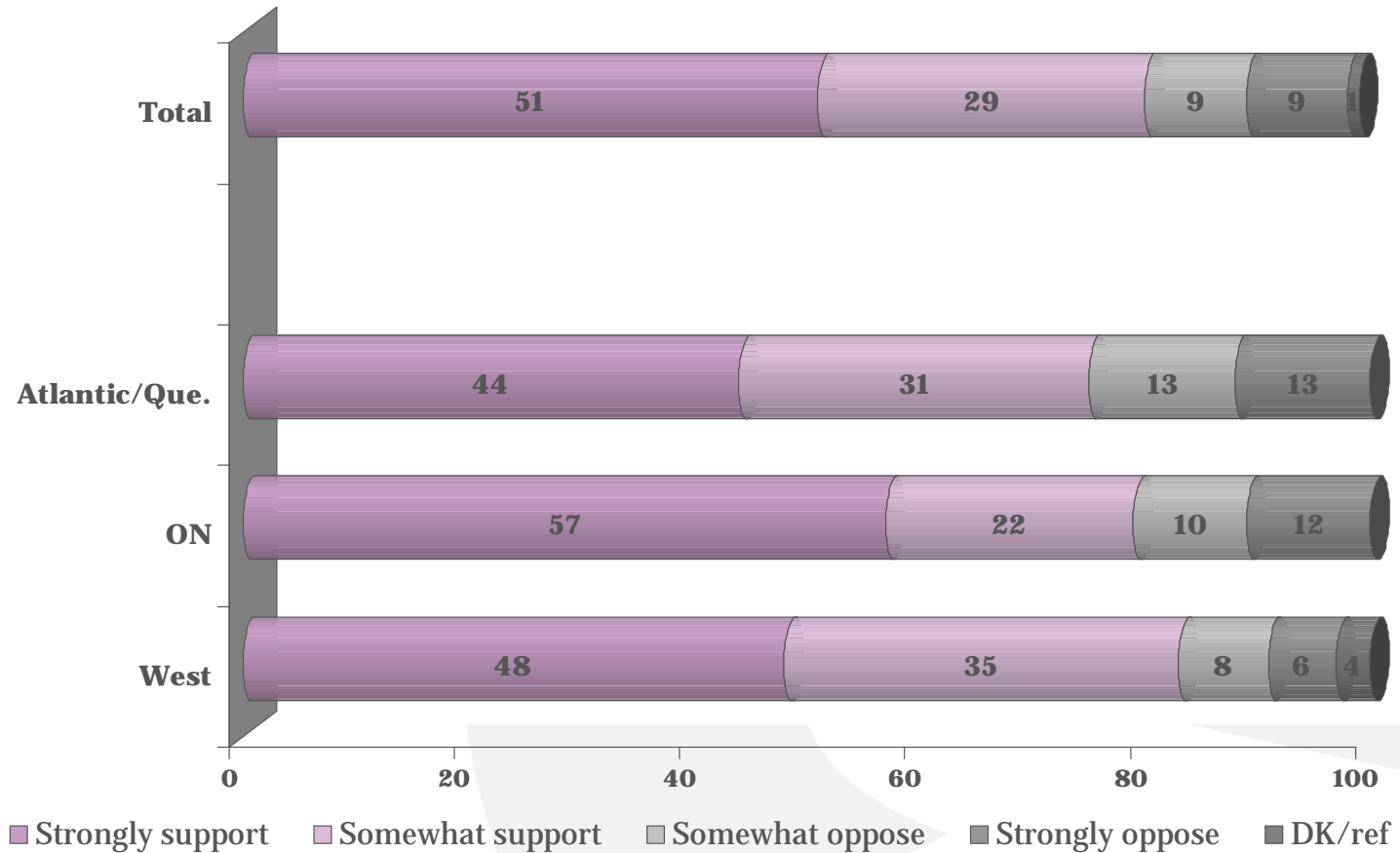
Would you strongly support, somewhat support, somewhat oppose or strongly oppose **investing in low emission technologies in third world countries and getting credit for the resulting greenhouse gas reductions** to reduce greenhouse gas emissions?





Measures to Reduce Greenhouse Gas Emissions: Voluntary Measures

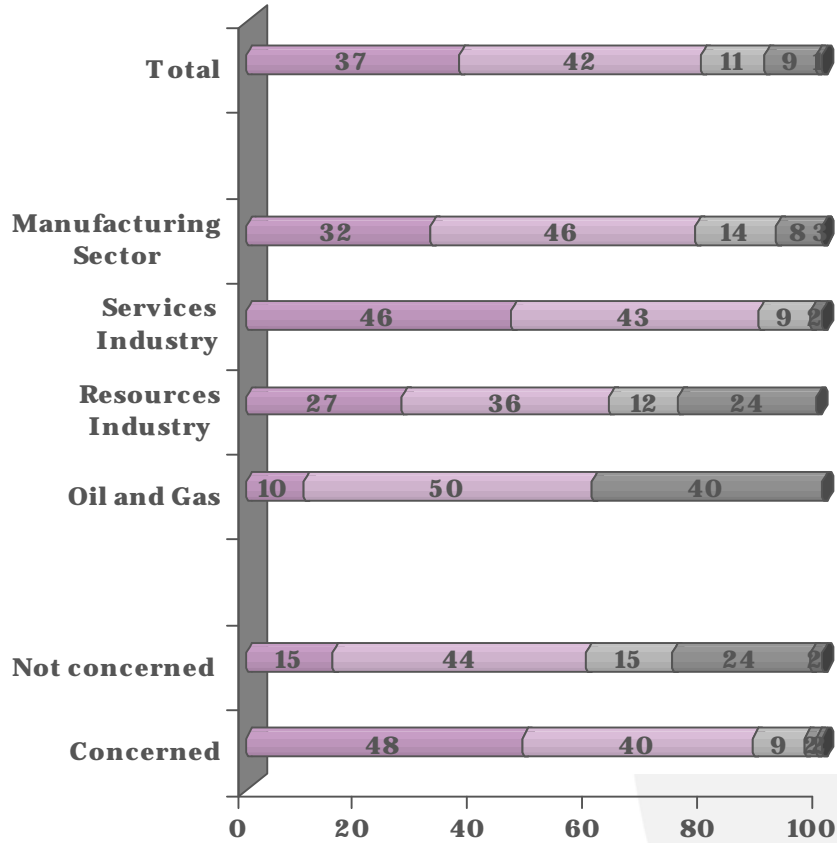
Would you strongly support, somewhat support, somewhat oppose or strongly oppose **using voluntary measures to encourage industries** to reduce greenhouse gas emissions?



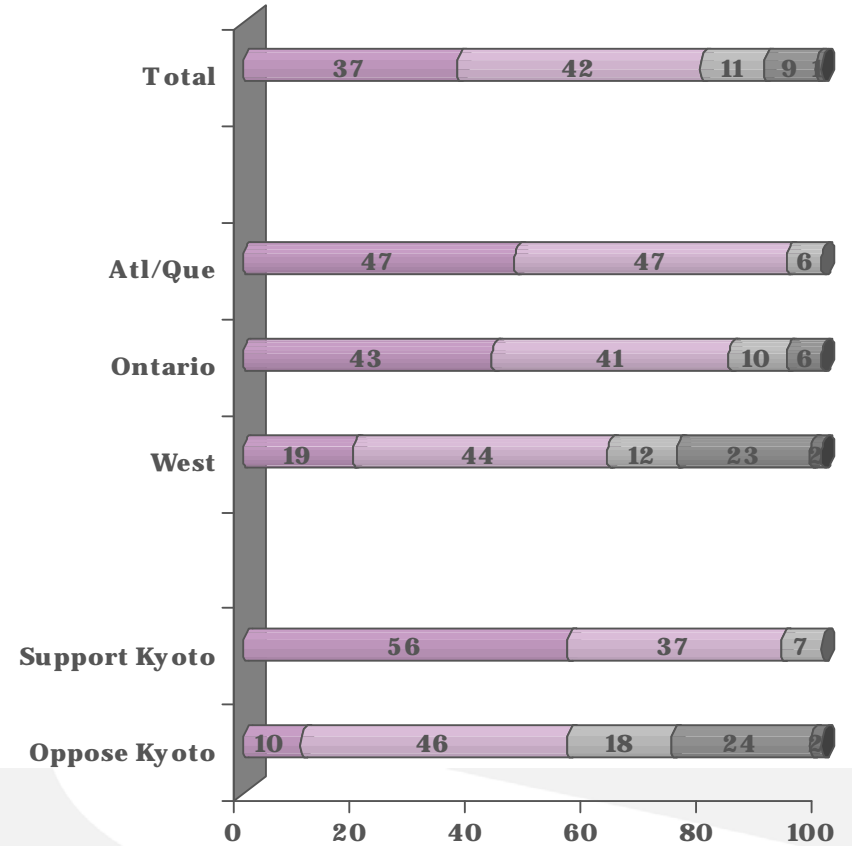


Measures to Reduce Greenhouse Gas Emissions: Federal Regulations

Would you strongly support, somewhat support, somewhat oppose or strongly oppose **using federal regulations to limit greenhouse gas emissions** to reduce greenhouse gas emissions?



Strongly support
 Somewhat support
 Somewhat oppose
 Strongly oppose
 DK/ref

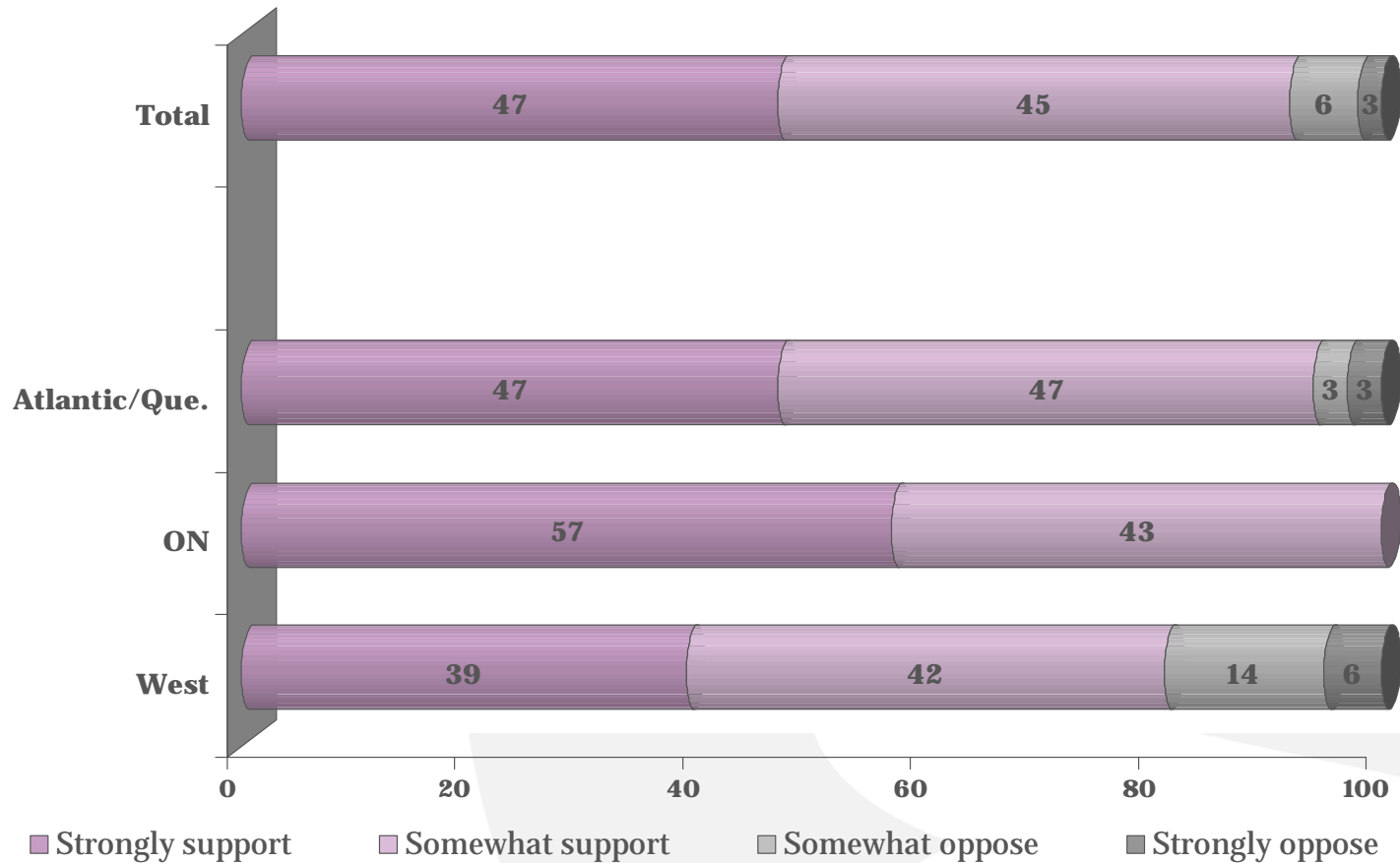


Strongly support
 Somewhat support
 Somewhat oppose
 Strongly oppose
 DK/ref



Measures to Reduce Greenhouse Gas Emissions: Retrofitting Infrastructure

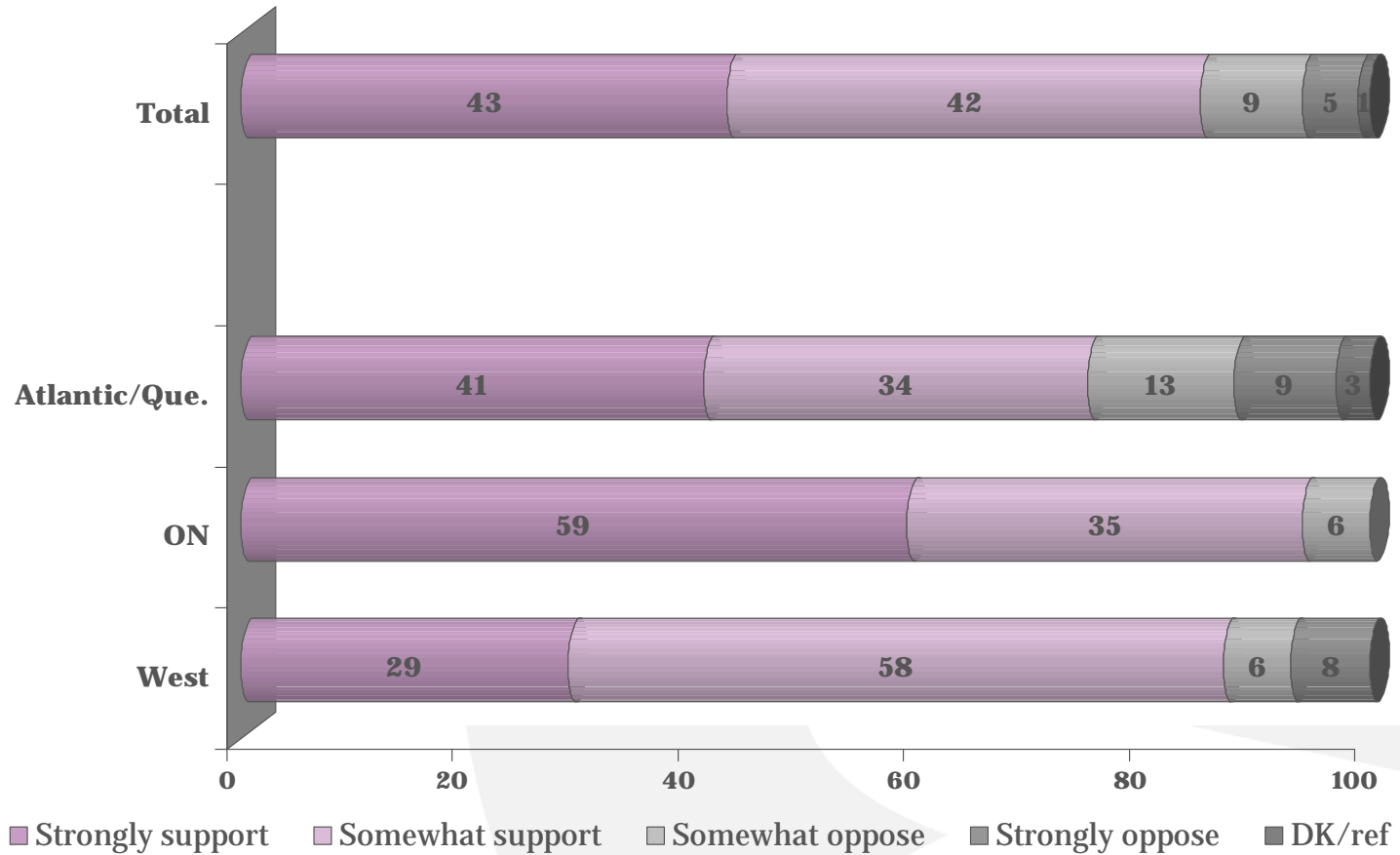
Would you strongly support, somewhat support, somewhat oppose or strongly oppose **retrofitting infrastructure to lower carbon emissions** to reduce greenhouse gas emissions?





Measures to Reduce Greenhouse Gas Emissions: Federal Support/Tax Credits

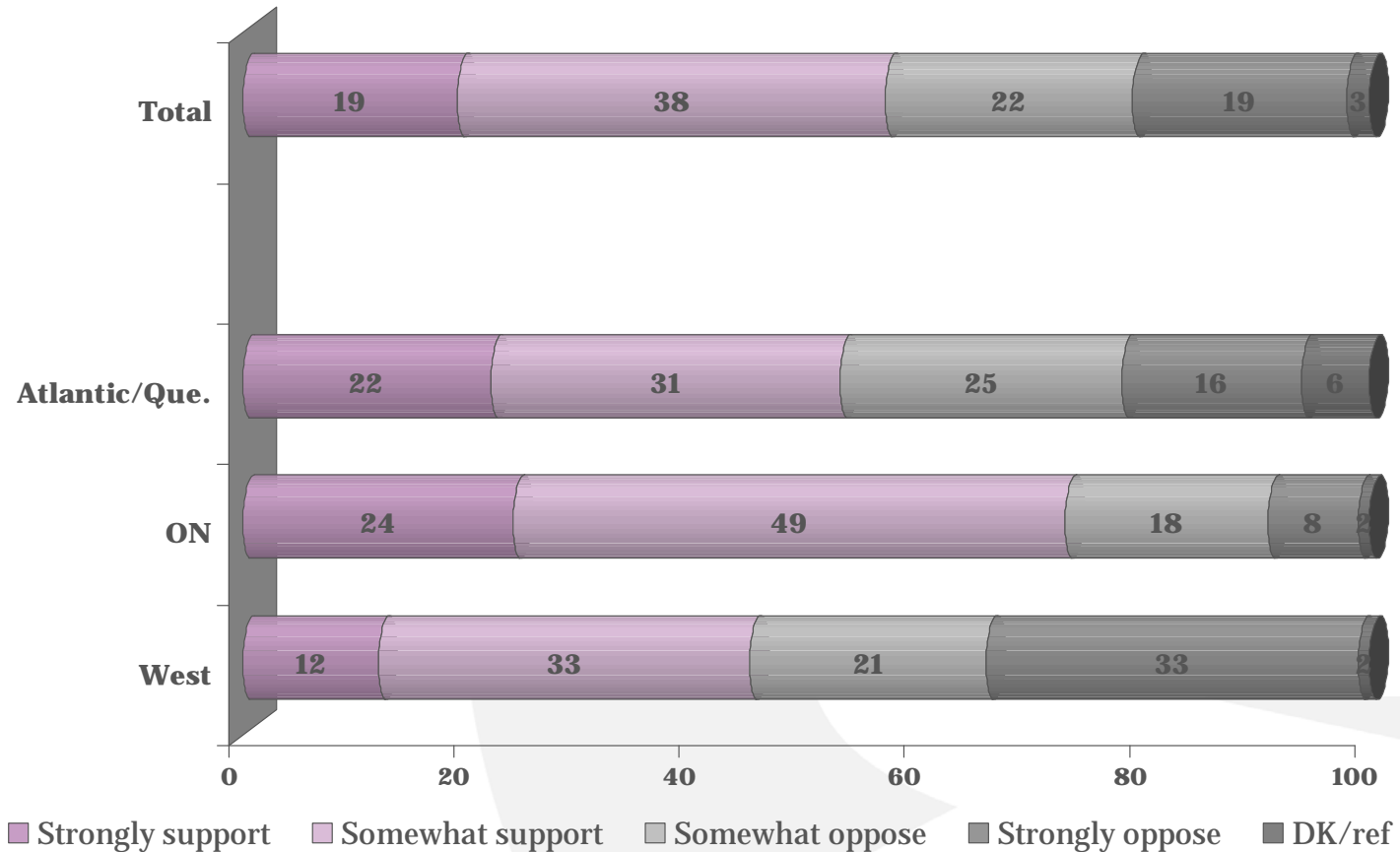
Would you strongly support, somewhat support, somewhat oppose or strongly oppose **federal support or tax credits for infrastructure retrofits** to reduce greenhouse gas emissions?





Measures to Reduce Greenhouse Gas Emissions: Emissions Trading With Other Companies

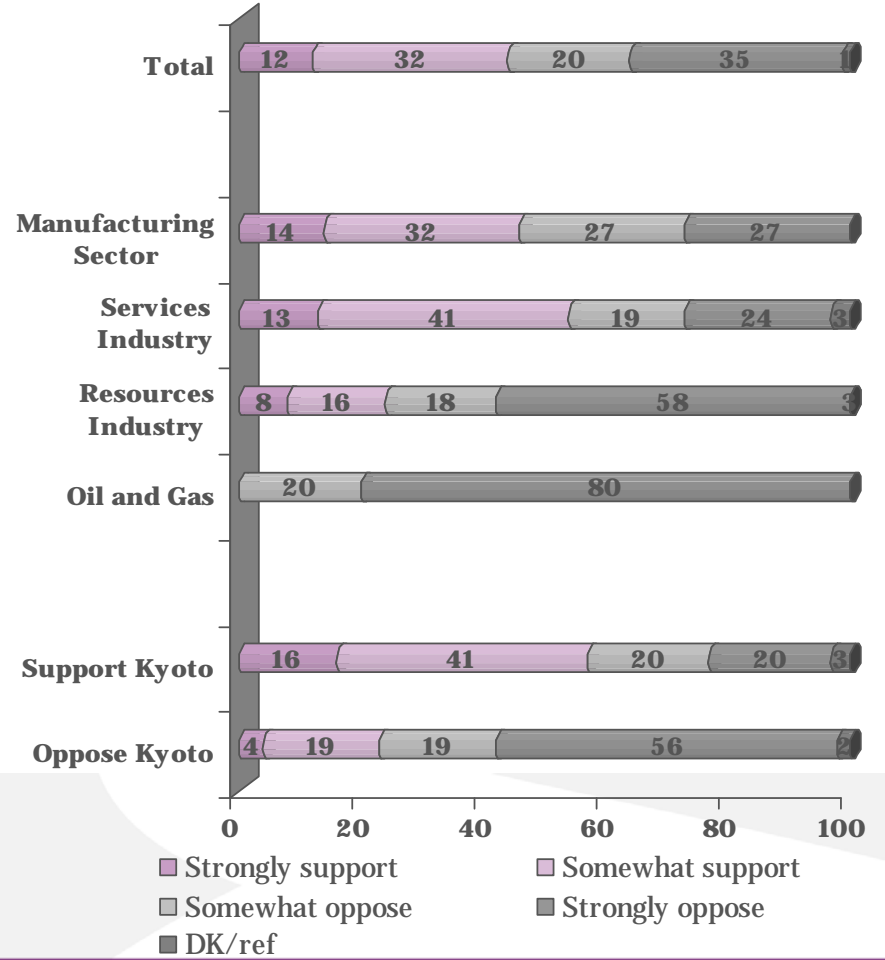
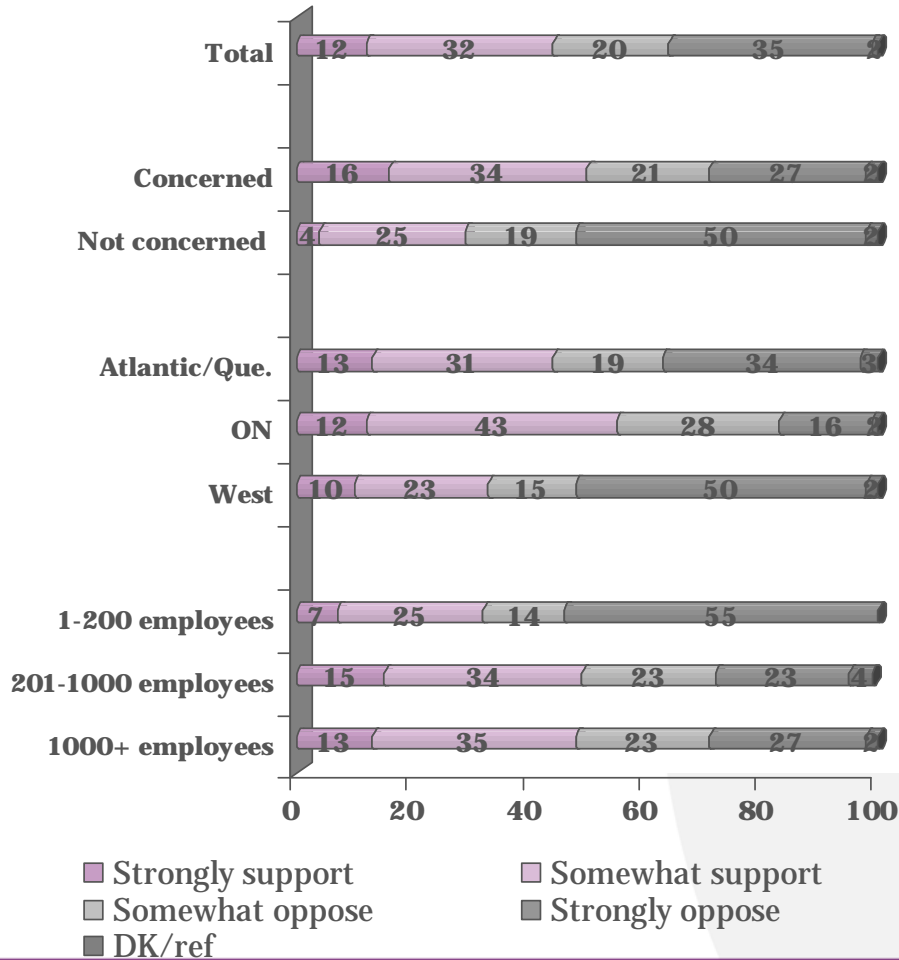
Would you strongly support, somewhat support, somewhat oppose or strongly oppose participating in a carbon or emissions trading market with other companies to reduce greenhouse gas emissions?





Measures to Reduce Greenhouse Gas Emissions: International Carbon Trading

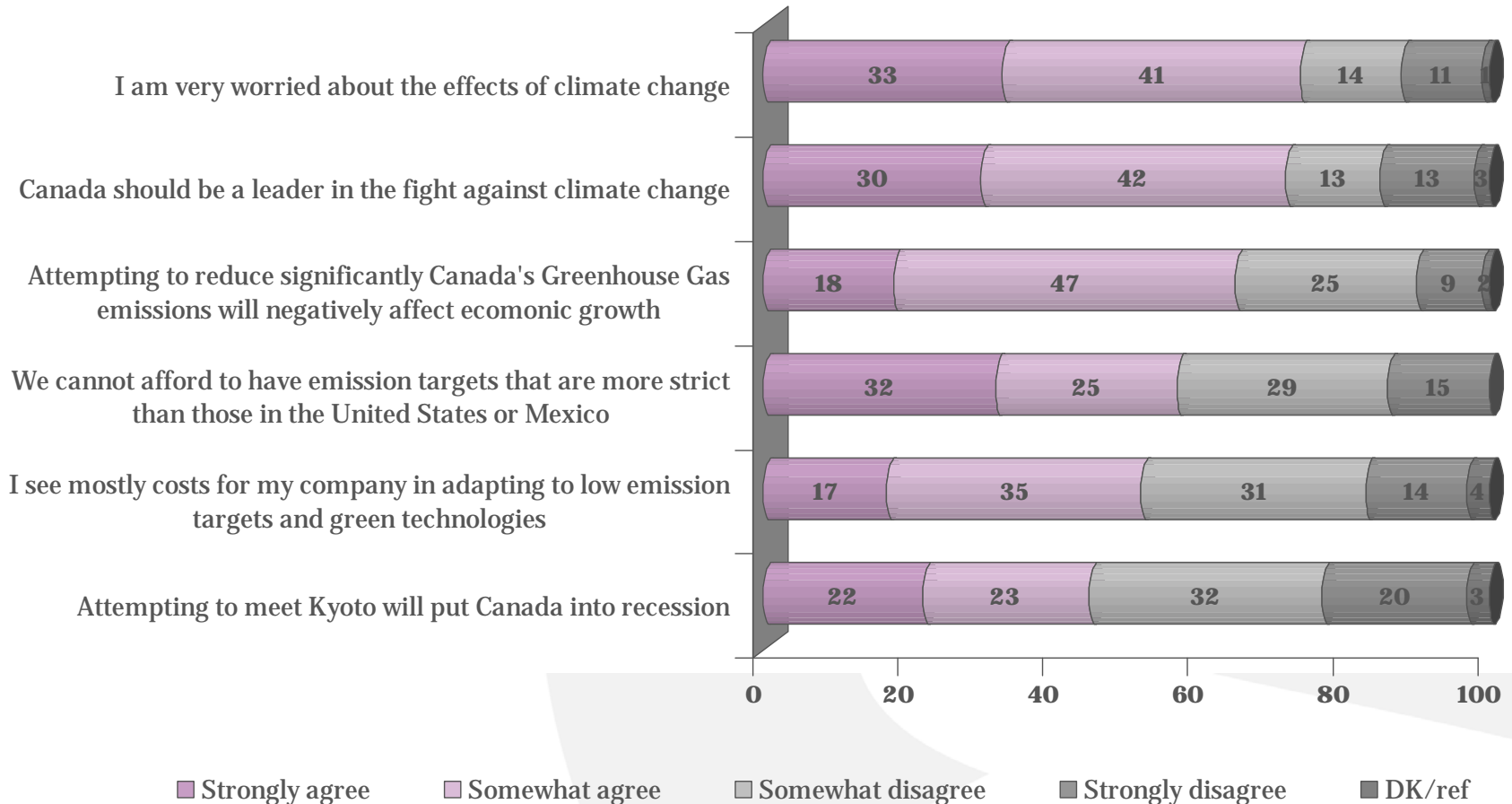
Would you strongly support, somewhat support, somewhat oppose or strongly oppose **participating in international carbon trading even if it means Canada could be purchasing credits from other countries** to reduce greenhouse gas emissions?





Agree/Disagree Statements: Top Tier

I'd like to read you some statements and ask you whether you strongly agree, somewhat agree, somewhat disagree or strongly disagree with each of them.





Agree/Disagree Statements: Bottom Tier

I'd like to read you some statements and ask you whether you strongly agree, somewhat agree, somewhat disagree or strongly disagree with each of them.

